

Interreg



Co-funded by
the European Union

Northern Periphery and Arctic

Mini site CMS manual

Your guide to Interreg NPA mini-websites

Version 2 - May 2026



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Here you can learn how to use the **different content options** to customis pages.

Here you can browse the **templates** to build your mini-website pages.

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Get to know the building blocks

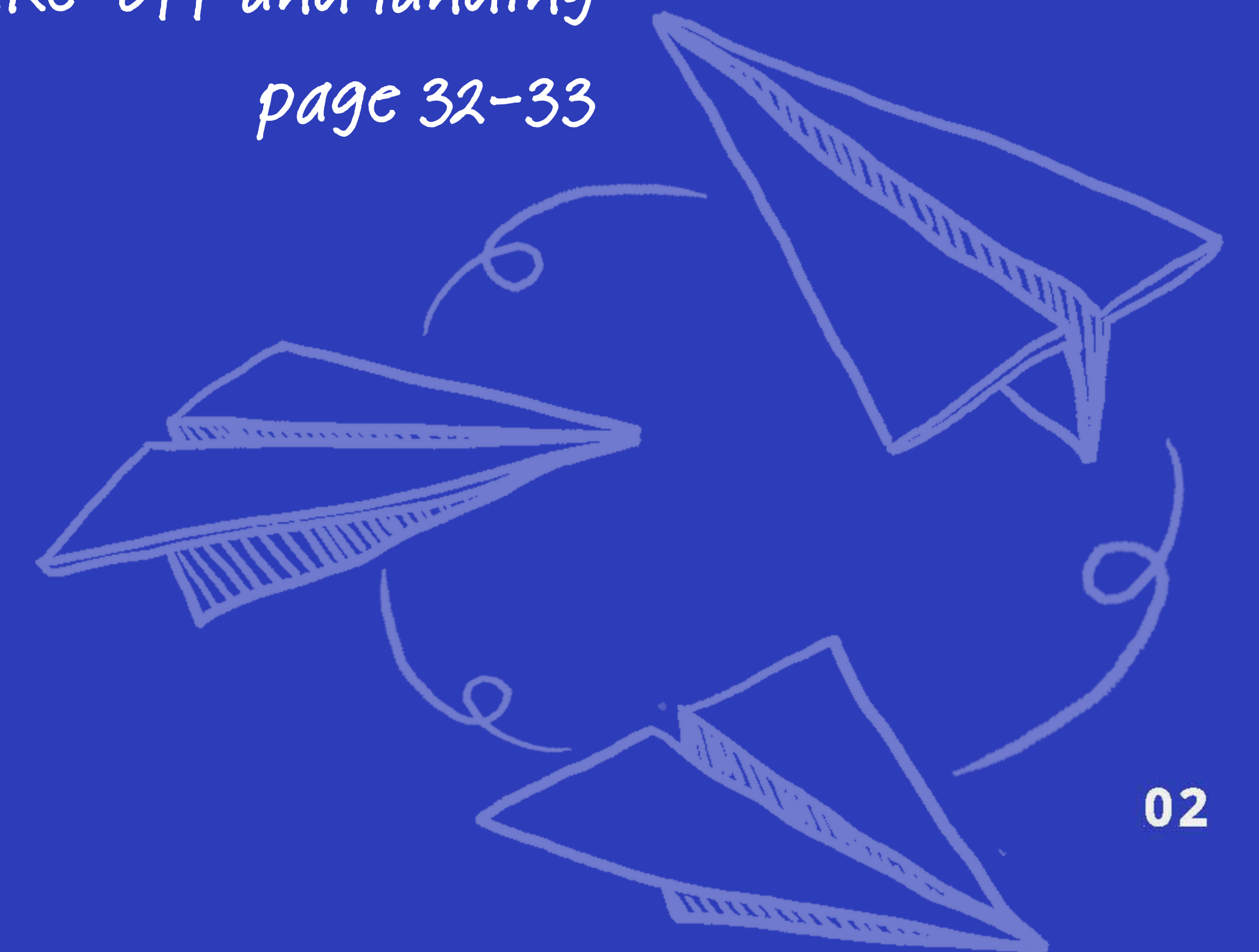
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All updates in the manual are marked in pink.

BONUS
5 tips for your website's take-off and landing page 32-33



Fundamentals

Dashboard

Access the Umbraco backoffice

Before entering Umbraco backoffice you will have to login through the login screen. Fill in your email and password.

Dashboard

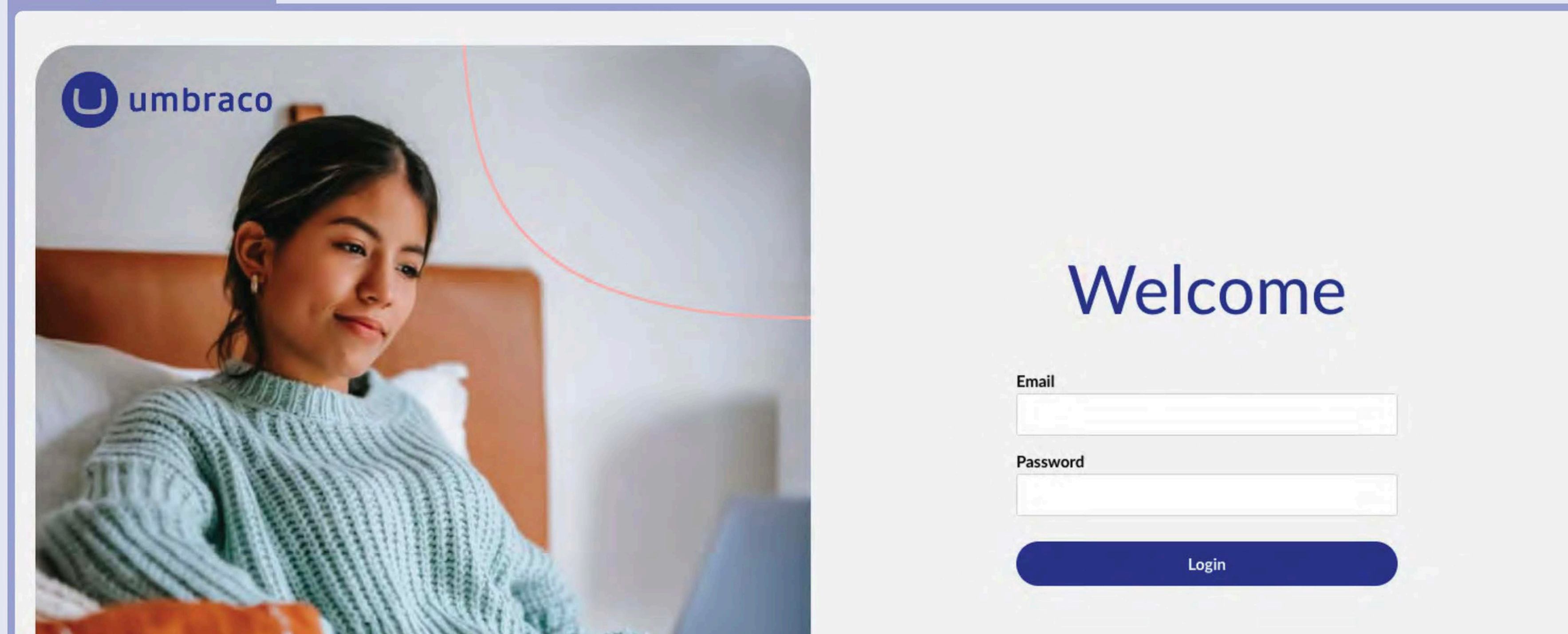
Once you're logged in you will immediately see the dashboard. It is from here you manage your website.

The dashboard has different areas you can access from the navigation at the top. Throughout this guide you will get to know these areas and what you can do with them.

On the lefthand side you see the content tree. It is from here that you edit page structure and block content.

Note: Everything that is greyed out will not be accessible to you from the tree structure

Login screen

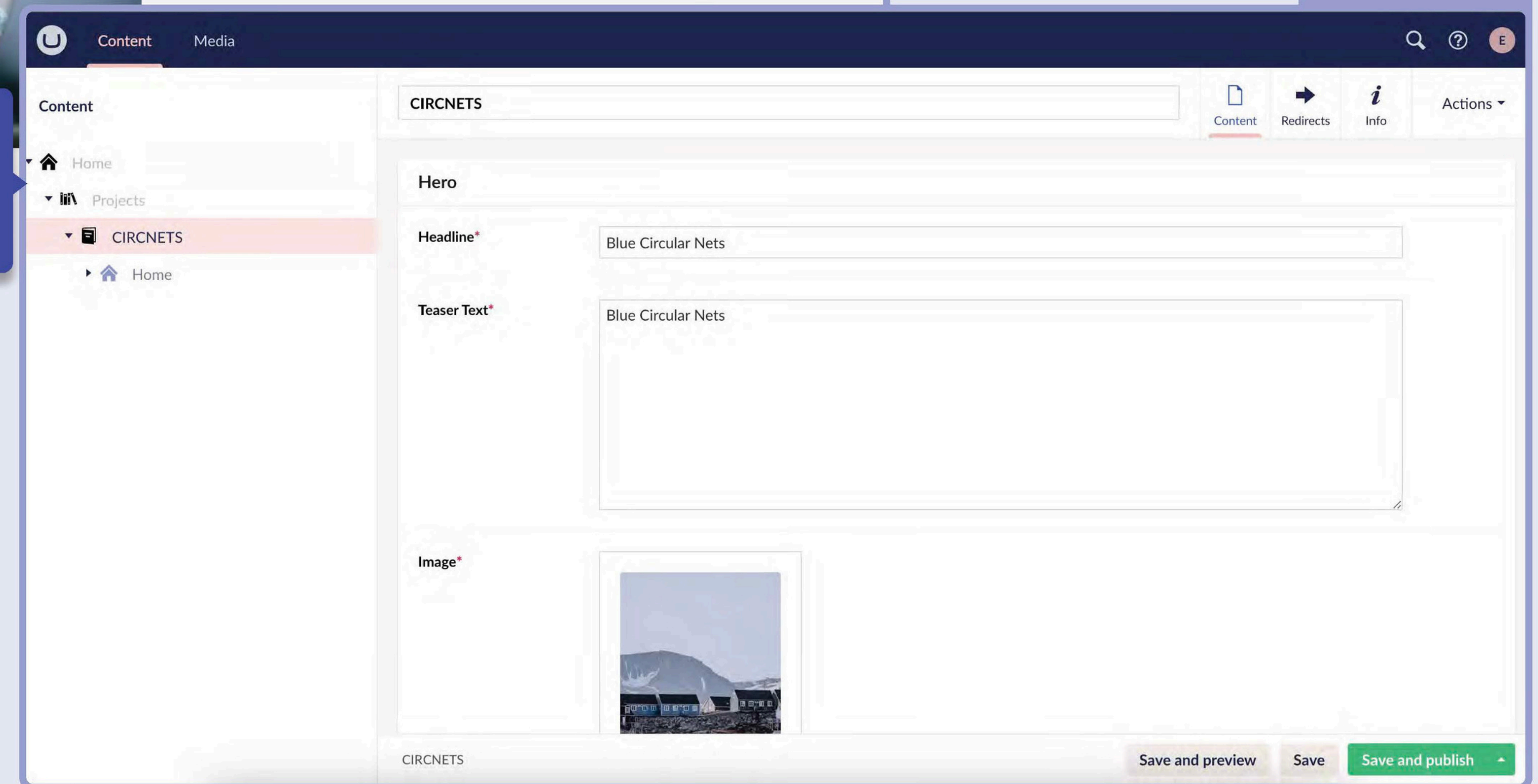


BROWSER COMPATIBILITY

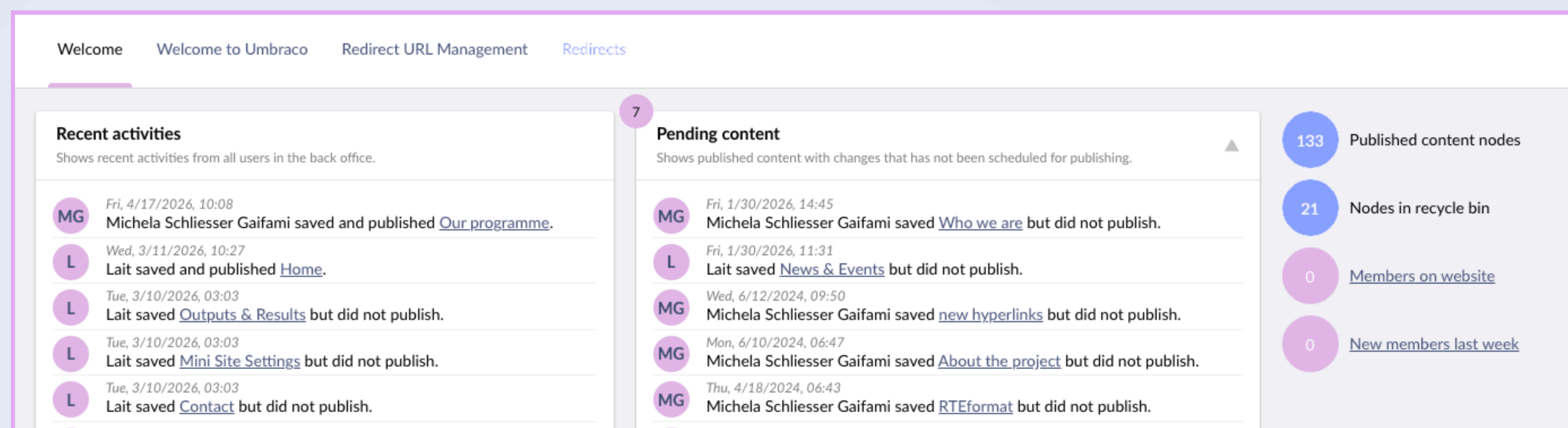
Umbraco works best with Edge and Chrome, but it does not perform well with Firefox.

Home & Projects are greyed out and will not be accessible

Dashboard



An overview of recent activity will show if there are any pages pending publication



Tabs in the navigation

Get to know the tabs in the navigation

In the dark blue bar at the top of the dashboard you will find your sections. You will use these to configure everything on your website. Access the tabs by clicking on the text. When you are working in a specific tab it will be indicated by the orange bar below the text.

MINI-WEBSITE URL

The project sites URL will be: www.interreg-npa.eu/projects/acronym/home/
We have an easy permanent redirect feature built in the CMS available in case of need.

The image shows a screenshot of a CMS dashboard with two callout boxes at the top. The left callout points to the 'Content' tab in the navigation bar and says 'Configure your website by creating content from this tab'. The right callout points to the 'Media' tab and says 'Upload your images and organize them before you place them on the website'. Below these is a larger screenshot of the CMS interface. The 'Content' tab is selected, and the 'Redirections' button in the top right corner is highlighted with a blue box. A text box on the right side of the image says 'Click Redirections to insert the web address to be redirected to the mini-website URL'. The main content area shows a form for editing a page titled 'CIRCNETS' with fields for 'Hero', 'Headline*', 'Teaser Text*', and 'Image*'. The 'Headline' and 'Teaser Text' fields contain the text 'Blue Circular Nets'. The 'Image' field contains a small thumbnail image of a building. At the bottom of the page, there are buttons for 'Save and preview', 'Save', and 'Save and publish'.

Page tree structure

Opening page tree

Your content is organized in a tree structure. This means that each page is placed on a specific level. Navigate through the levels by clicking the arrow in the left hand side of each page level.

Navigate to the right page

When entering umbraco you are immediately met by the home page. From here you are able to edit the page from the left hand panel.

In order to access the page structure click on the home button to see the different pages that is created on your site.

Click on the arrow to open the tree.

Click on the name to open the page

Clicking on the three dots next to the page name will open an option menu, for e.g. sorting the order of your pages.

- + Create...
- Trash...
- Create Document Blueprint...
- Move to...
- Duplicate to...
- Publish...
- Unpublish...
- Rollback...
- Notifications...
- Sort children...

Configure settings

Footer

Make sure you complete this section of your mini-website first as it is necessary for the whole mini-website to function correctly.

Quick Links

Add shortcut links to your mini-websites main pages or other relevant links.

Partner Header

Complete with the Lead Partner address details.

Contact Us

Complete with the name and contacts of the Project Manager.

Social Media

Complete with the links to your social media accounts. These will appear on your mini-website homepage.

The image shows a settings interface for a mini-website. On the left is a mobile navigation menu with options: Home, Projects, CIRCNETS (Home, About the project, News & Events, Resources, Contact, Mini Site Settings, Outputs), and a hand cursor over 'Mini Site Settings'. The main settings form includes:

- Header:** Logo field with an 'Add' button.
- Footer:** Logo field with an 'Add' button.
- Quick Links:** Field with an 'Add' button and a note: 'You need to add at least 1 URL(s)'.
- Partner Header:** Field.
- Partner Name:** Field.
- Partner Address:** Field.
- Contact Header:** Field.
- Project Name:** Field.
- Contact Email:** Field.
- Contact Phone:** Field.
- Contact Link:** Field with an 'Add' button and a note: 'Add 1 item(s)'.
- Social media:** Fields for Facebook Link and X (Twitter) Link.

On the right is a live preview of the mini-website footer. It features the Interreg logo (Northern Periphery and Arctic) and the European Union flag. The footer content includes:

- Quick links:** About the project, Outputs & Results, Resources.
- Lead Partner:** Historic Environment Scotland, Longmore House, Salisbury Place, Edinburgh EH9 1SH, Scotland, United Kingdom.
- Contact us:** Adapt Northern Heritage, Mail: adaptnorthernheritage@gmail.com, and a 'Contact us' button.

Red arrows connect the settings fields to the corresponding elements in the live preview. At the bottom right is a social media banner with the text 'Follow us on social media' and icons for X and LinkedIn.

Creating & Editing content

How to save and preview

Before you create content

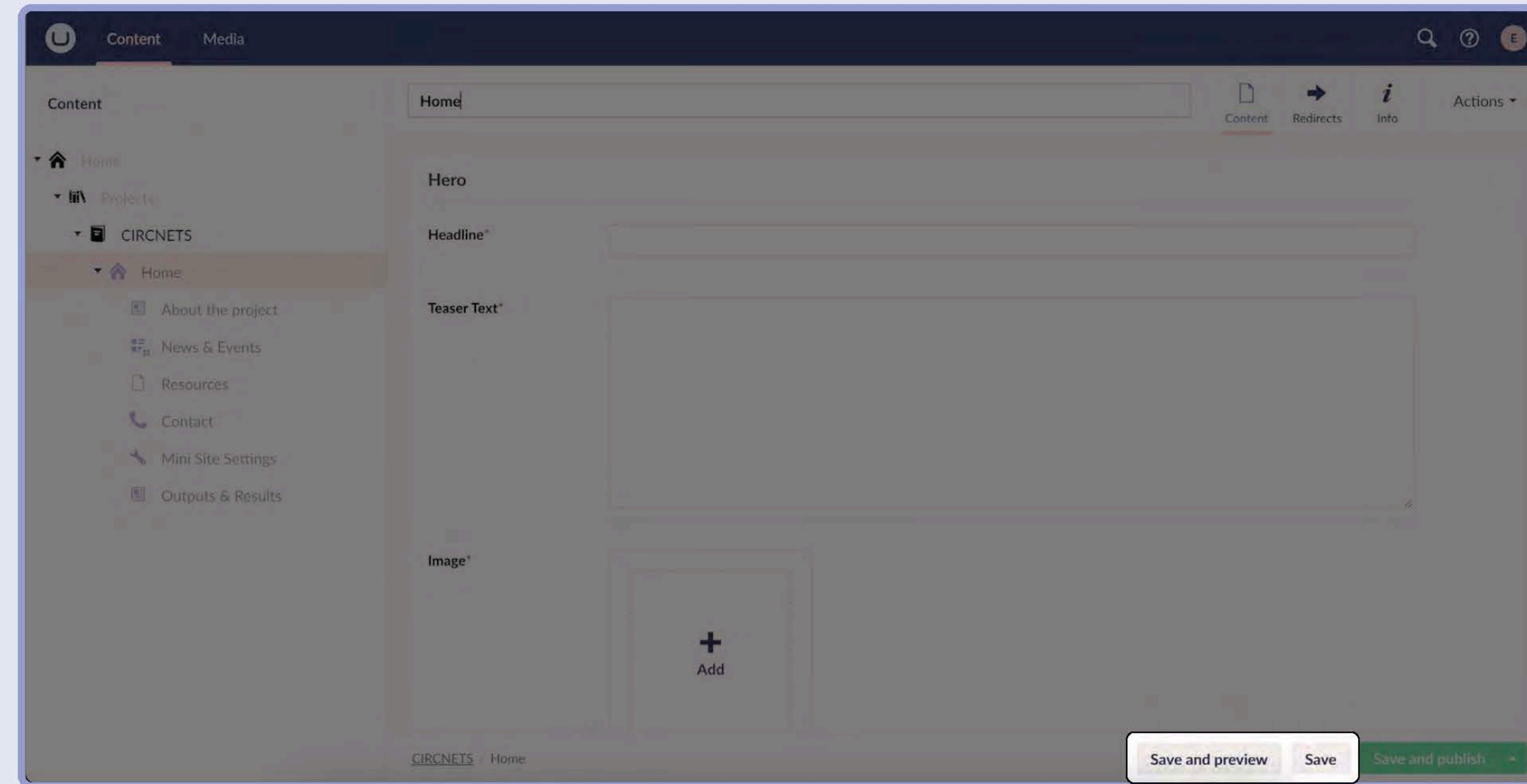
On the right hand corner at the bottom of each page you will see three buttons. "Save and preview", "Save" and "Save and publish". Each time you have created or changed something on a page you should always use this area before you exit the page.

Save and preview

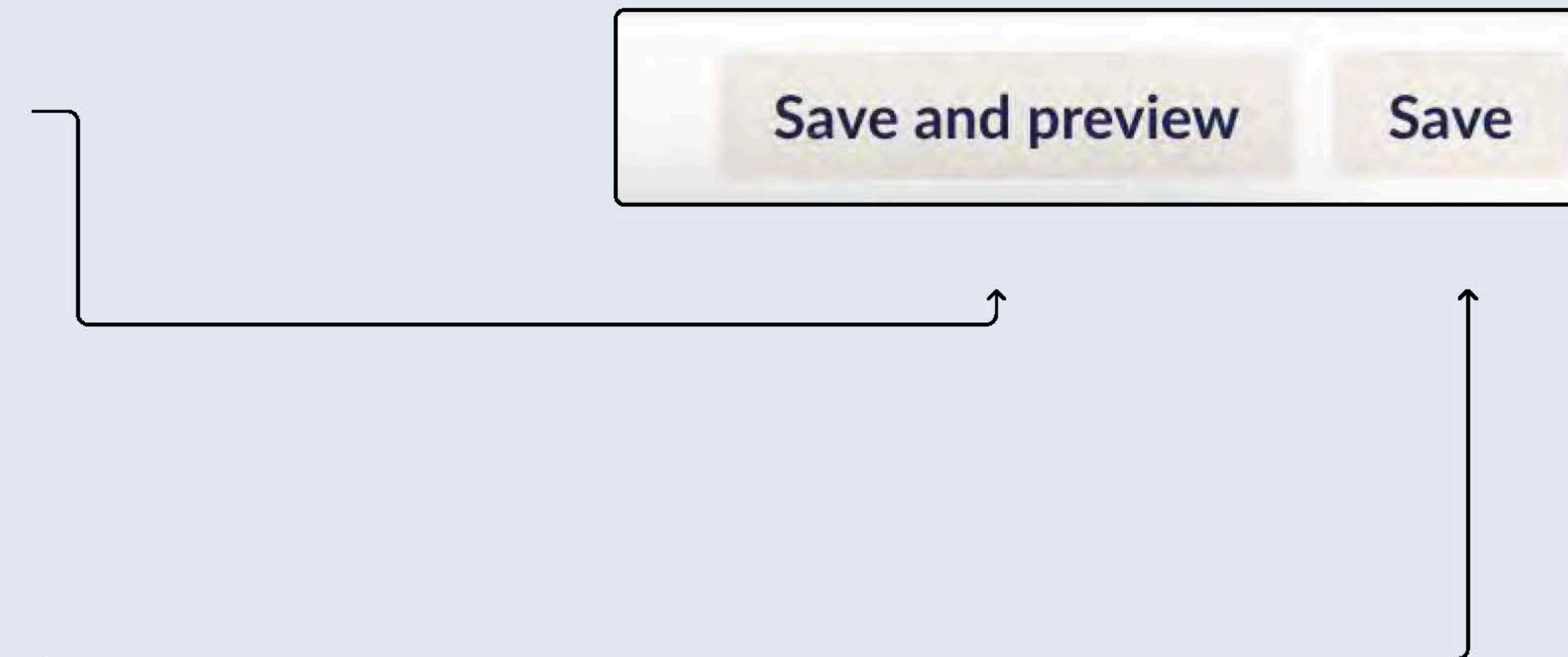
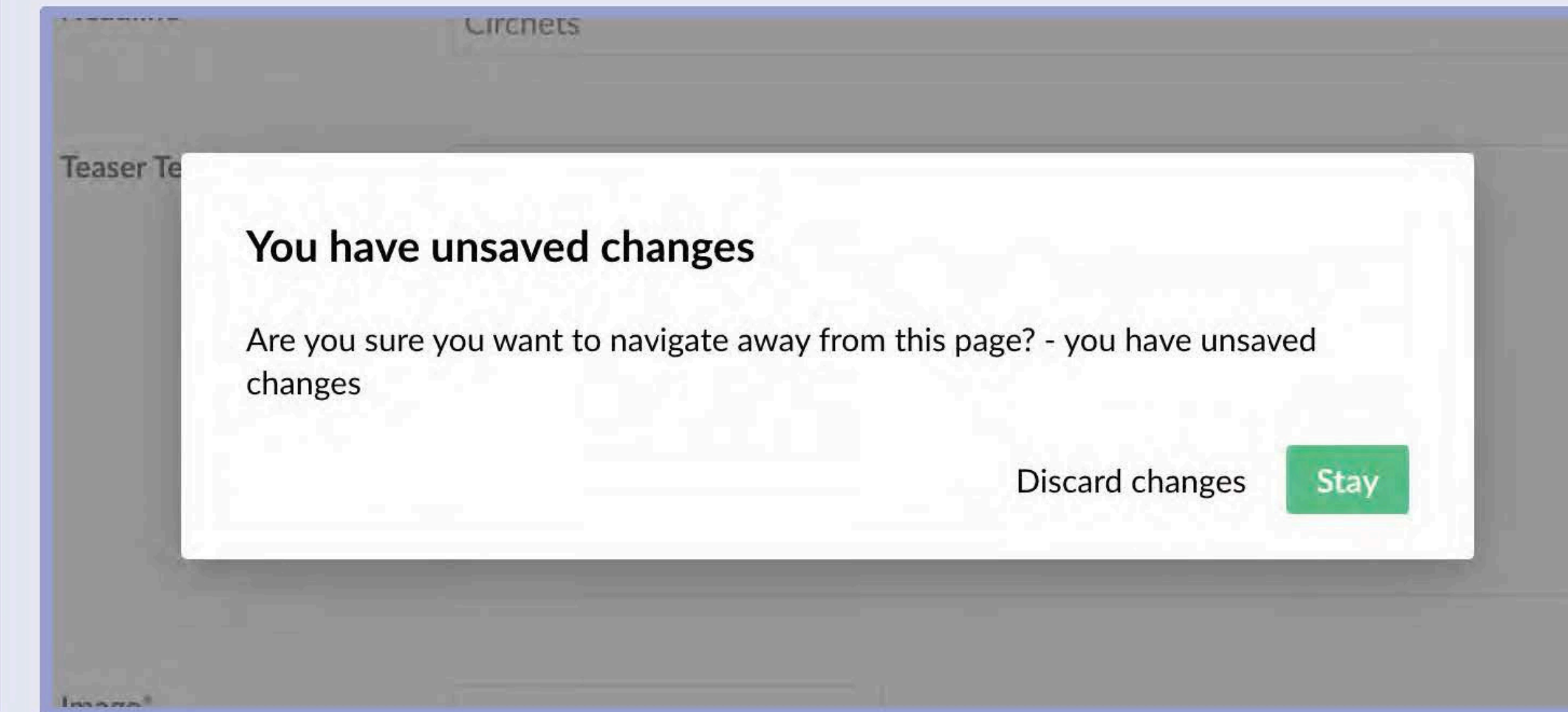
When you click "Save and preview" Umbraco will save the changed you have made for the page and create a new tab with a preview. It is important to note that **the preview is not the actual website and only for checking if things look right**. Use this feature to make drafts or testing our content ideas.

Save

When you click "Save" Umbraco will save the changed you have made for the page. It is important to note that **clicking "Save" will not make the changes visible on the website yet**. Use this feature to make drafts or testing our content ideas.



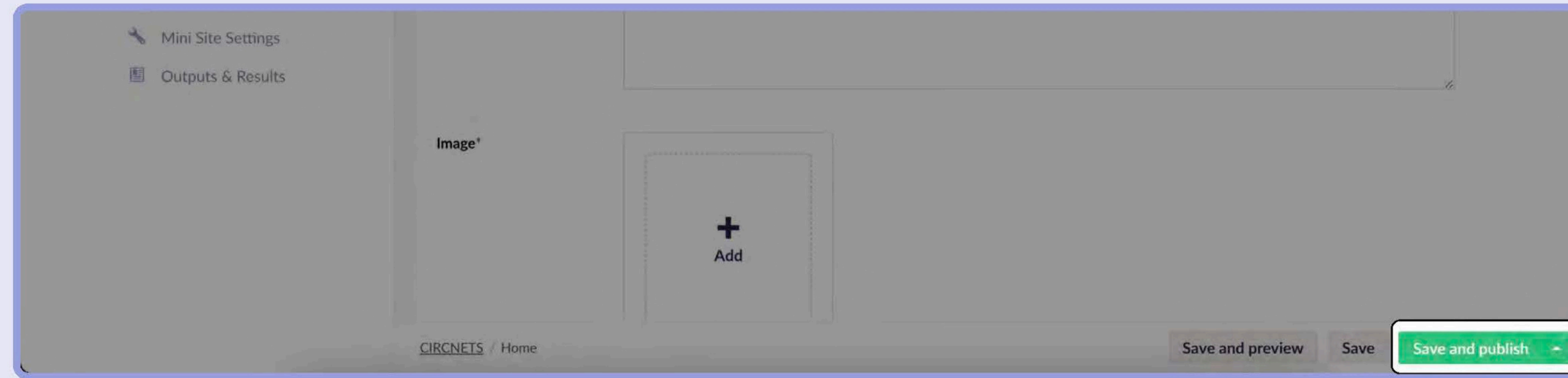
If you try to exit the page without saving you will be asked to either stay or discard your changes



How to publish

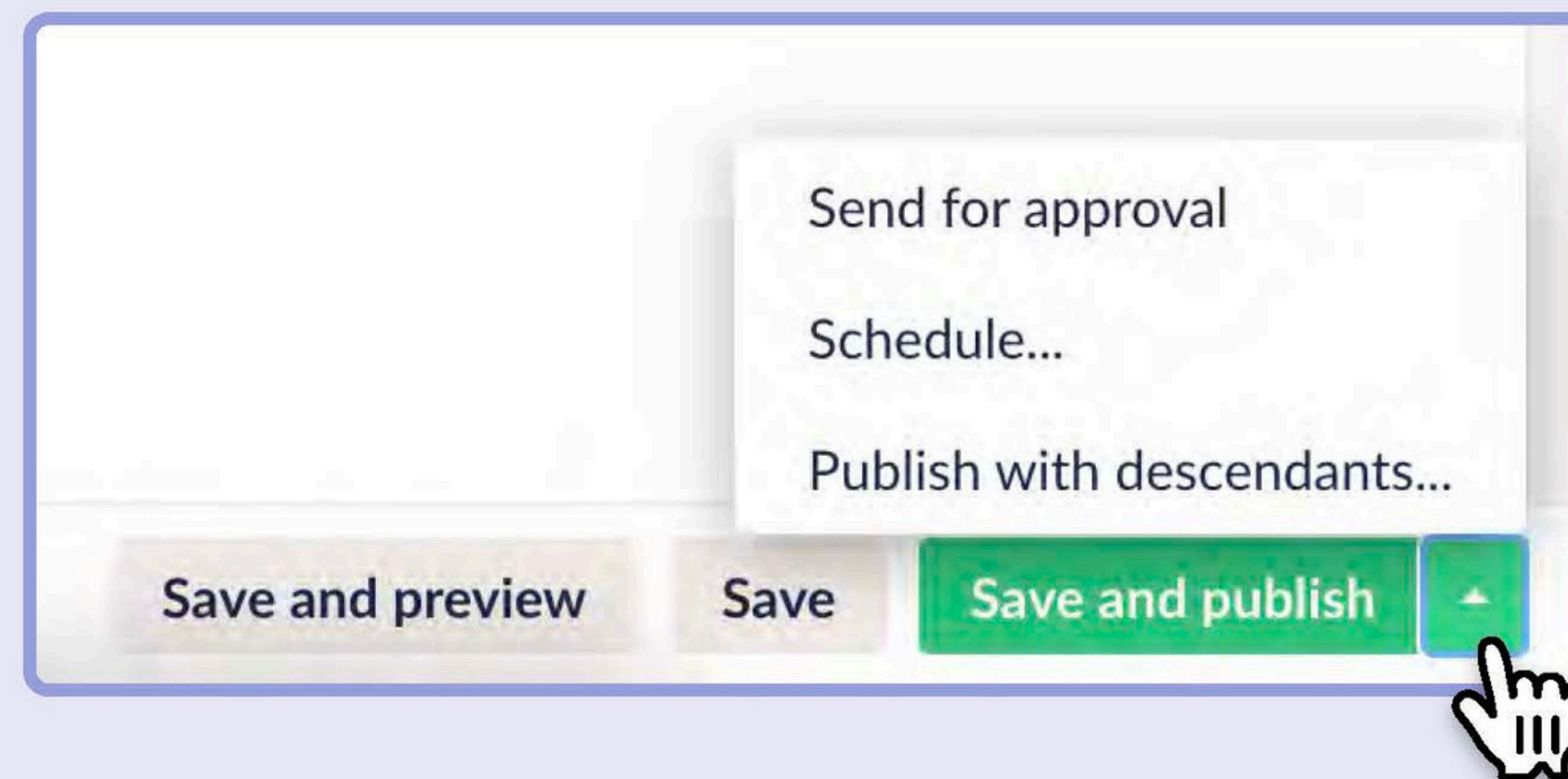
Save and publish

On the right hand corner at the bottom of each page you will see the **green "Save and publish" button**. When you click this you save your changes and they will now be visible on the website. **Note that it might take a few minutes before you can see the changes on the website.**



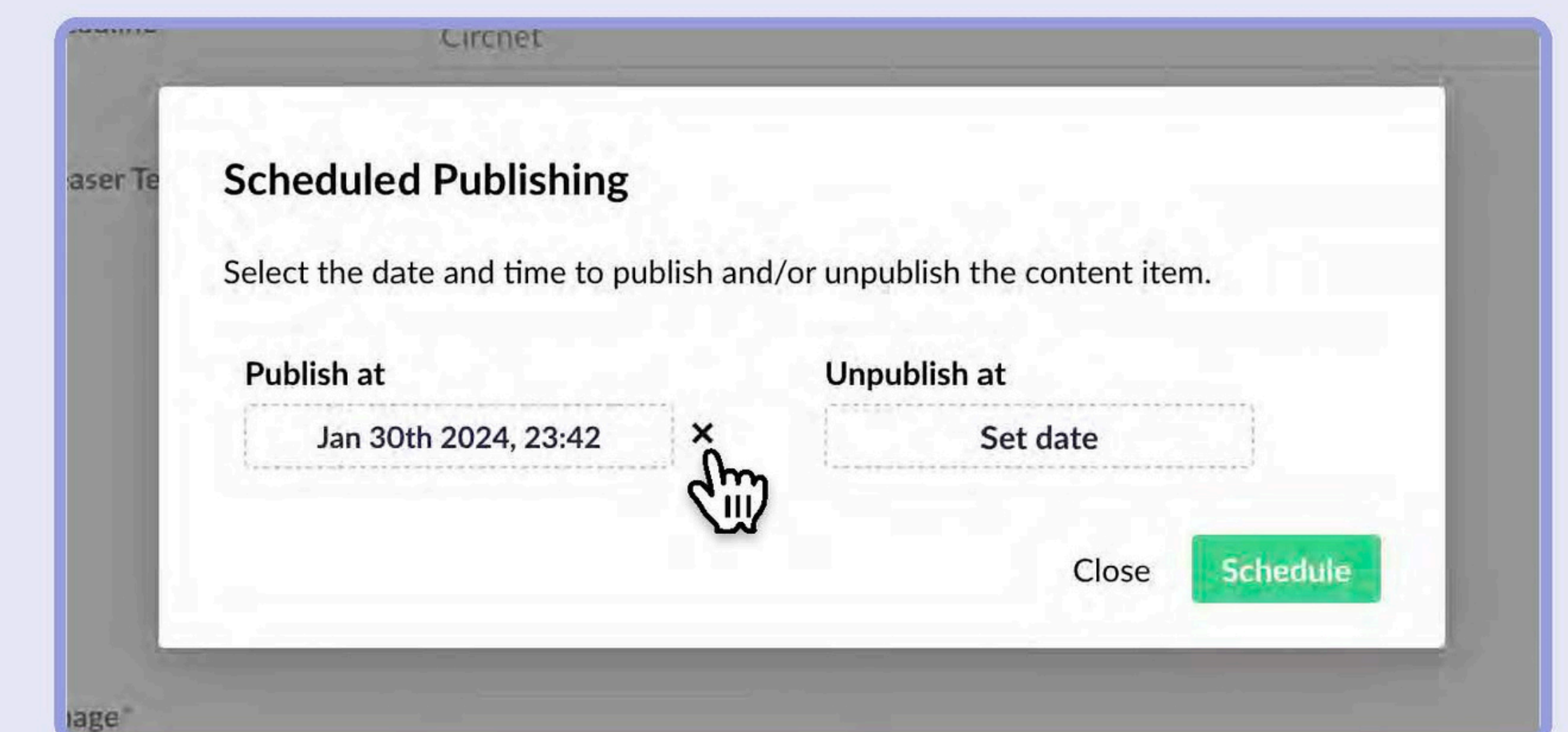
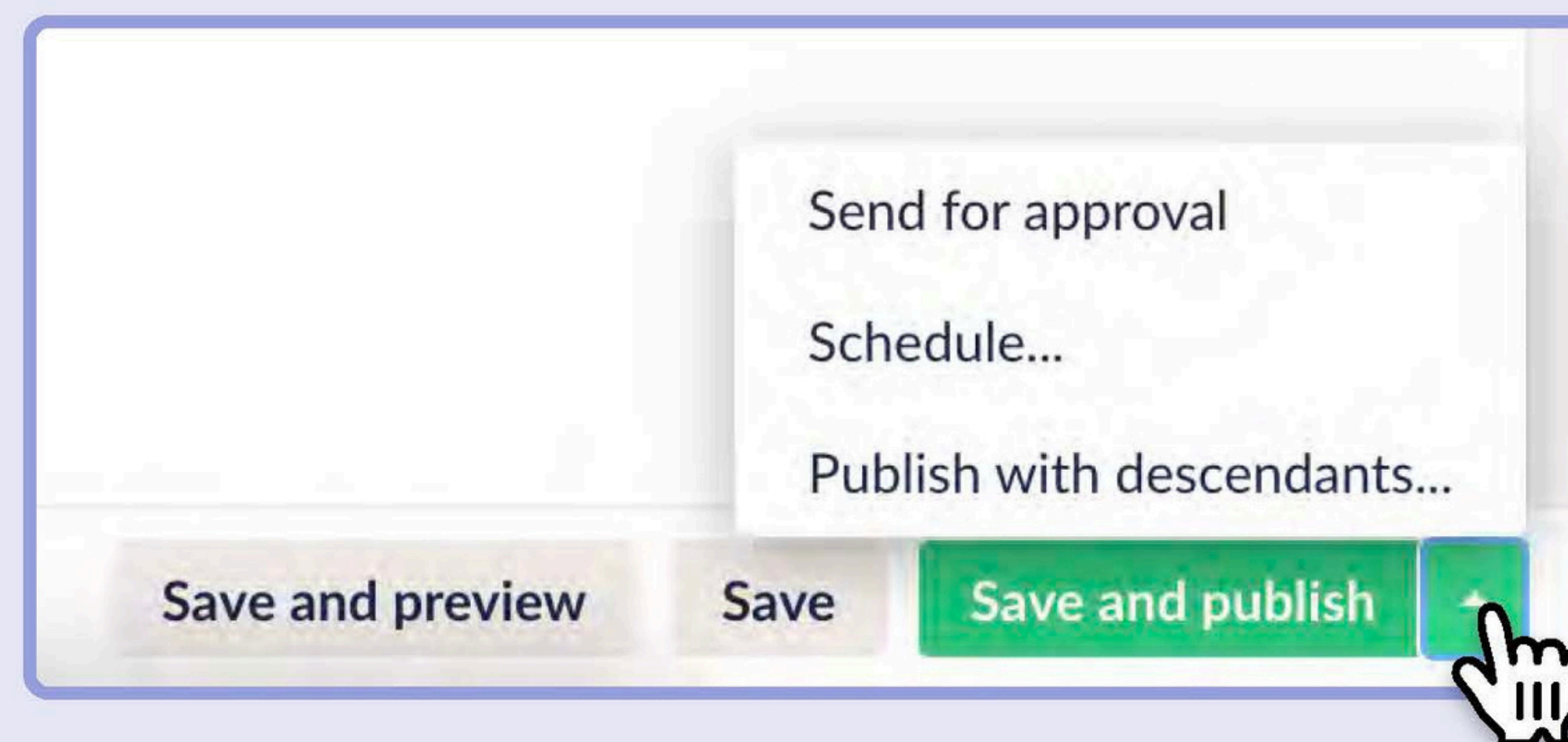
How to schedule you publish

- Click on the triangle icon on the right hand side of the **green "Save and publish" button**
- Click on **"Schedule..."** to open the date picker
- Choose the publish date by clicking **"Set date"**



Change or remove schedule date

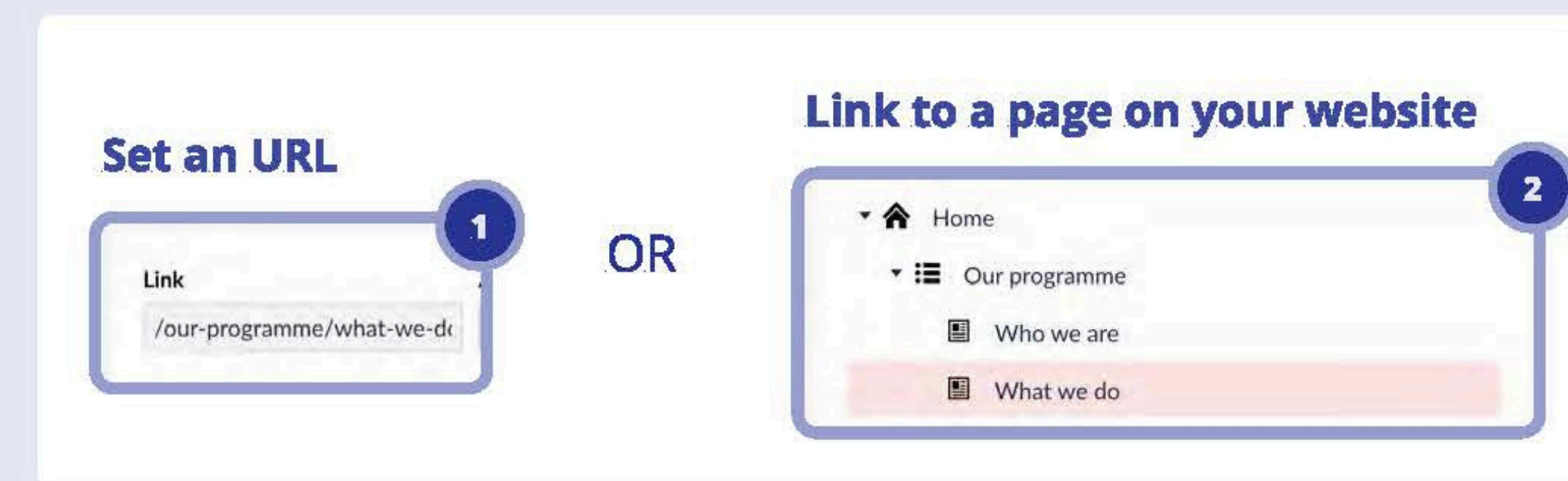
- Click on the triangle icon on the right hand side of the **green "Save and publish" button**
- Click on **"Schedule..."** to open the date picker
- Chose a new date by clicking on the current date or remove the date by clicking the **"x" icon** on the right hand side



How to add hyperlinks

Define a destination

Some blocks are able to link to different pages. This is very useful when guiding user through the website. It is important that you **only choose one link destination**. See the example below.



Make it intuitive

When creating a link it is very important to make it short and easy to understand.

Example of a link text that is imprecise:

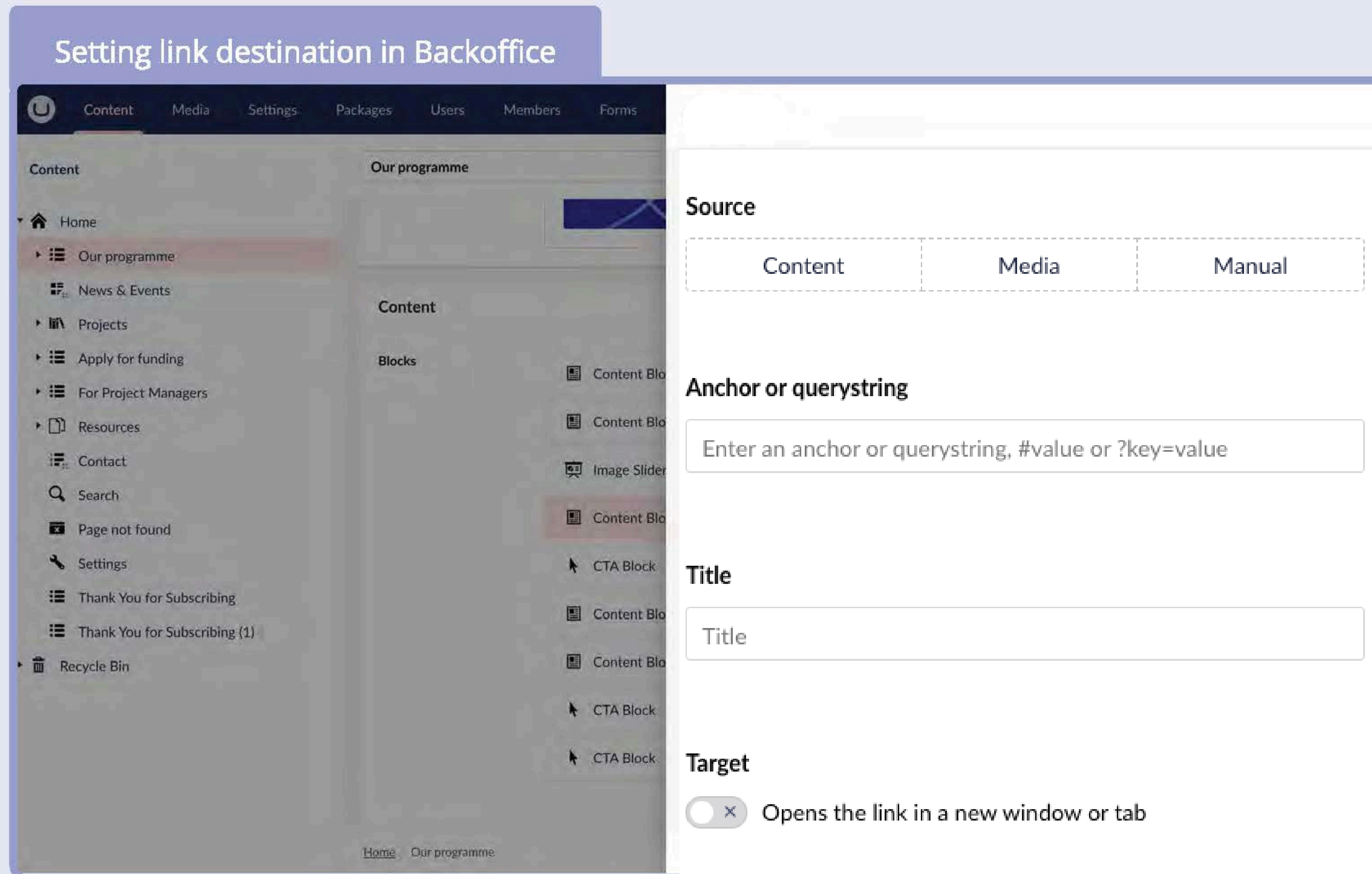
- **“Read more”**

Example of a link text that is too long:

- **“Learn everything about how we encourage effective cooperation”**

Try to be short and precise like the following examples:

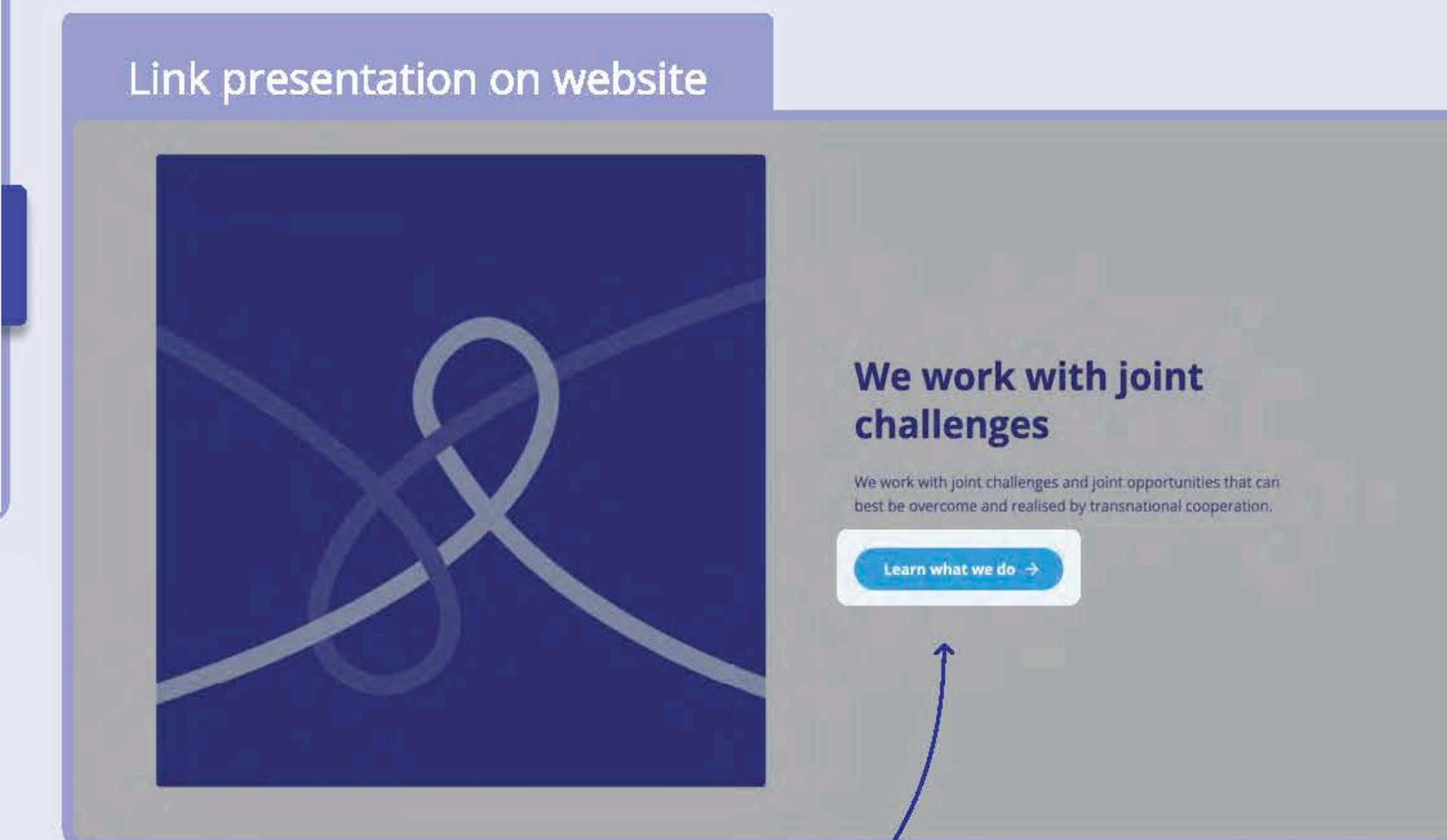
- **“Learn what we do”**
- **“Explore our capabilities”**
- **“Discover how we operate”**



Select the source of your link:

- **Content:** to link within the website
- **Media:** to link to an image or a file from the Media section
- **Manual:** to link to an external URL

Title: write the text to display on the link button
Target: prefer Open link in a new window or tab.



Managing media folders

Steps to upload

1. Navigate to the Media tab in the navigation
2. Click create and choose the media type or folder
3. If you create a folder remember to name it properly
4. Add media items to the folder
5. Configure each media item by clicking on the image of it

Checklist

In order to make the best fit for your imagery follow this checklist when working with images.

- Only upload images as JPG or PNG formats
- Be aware of aspect ratio (**explained on page 14-15**)
- Name your folders and categorize images in themes
- Create subfolders with different aspect ratios if needed

Handling of images

Images are automatically resized on upload to ensure smooth navigation and fast loading times. Umbraco CMS also crops images to the correct aspect ratio for each content block. Select the image to add **Alternative text**.

Focal Point

Adjust which part of the image is centred by moving the focal point cursor. A preview shows how your edits appear across different aspect ratios.

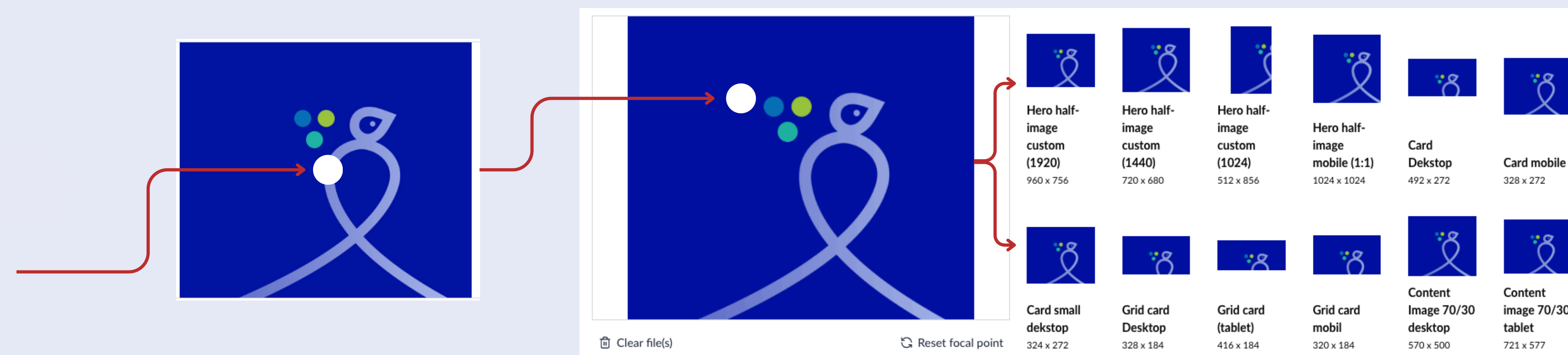
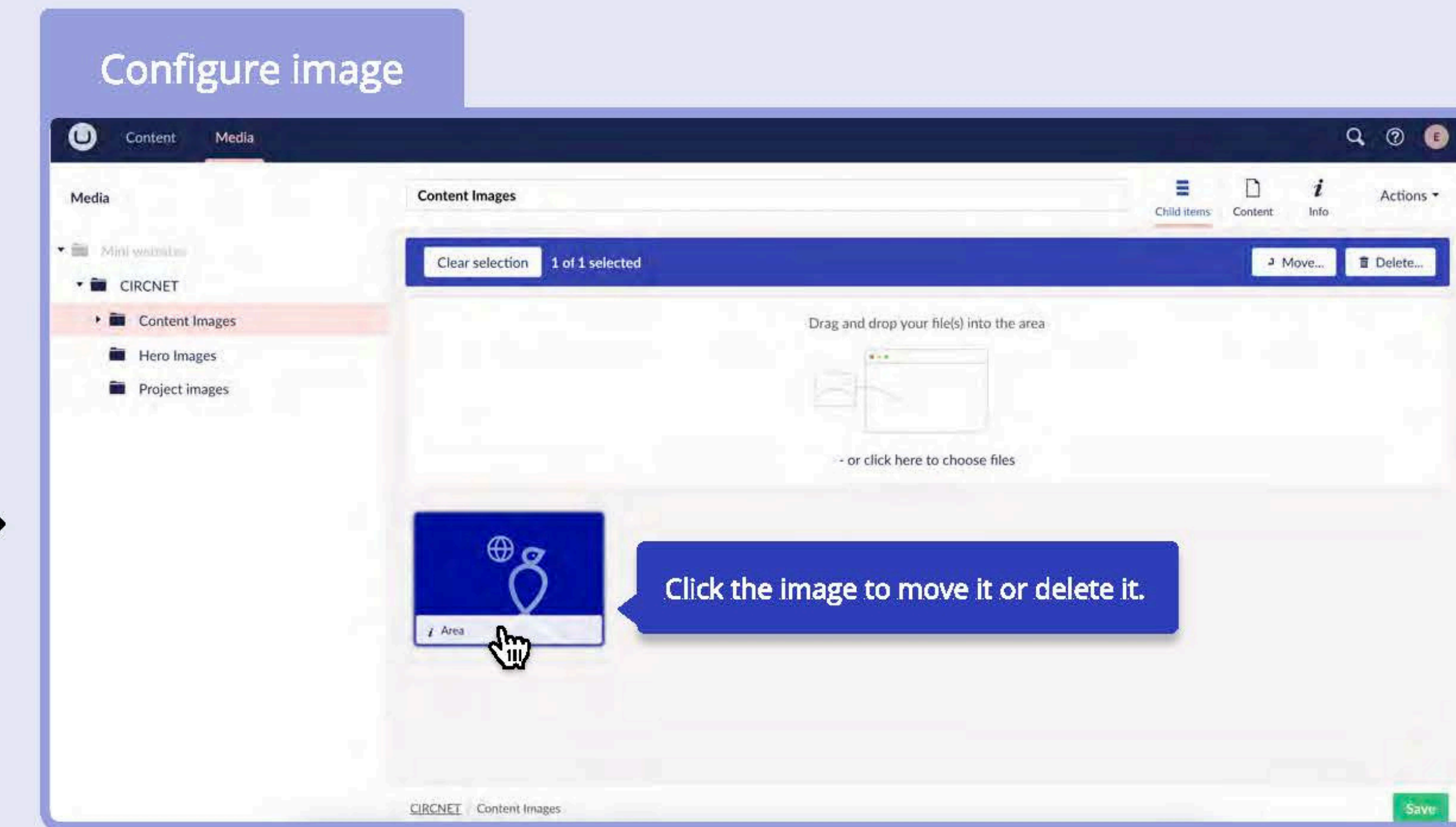
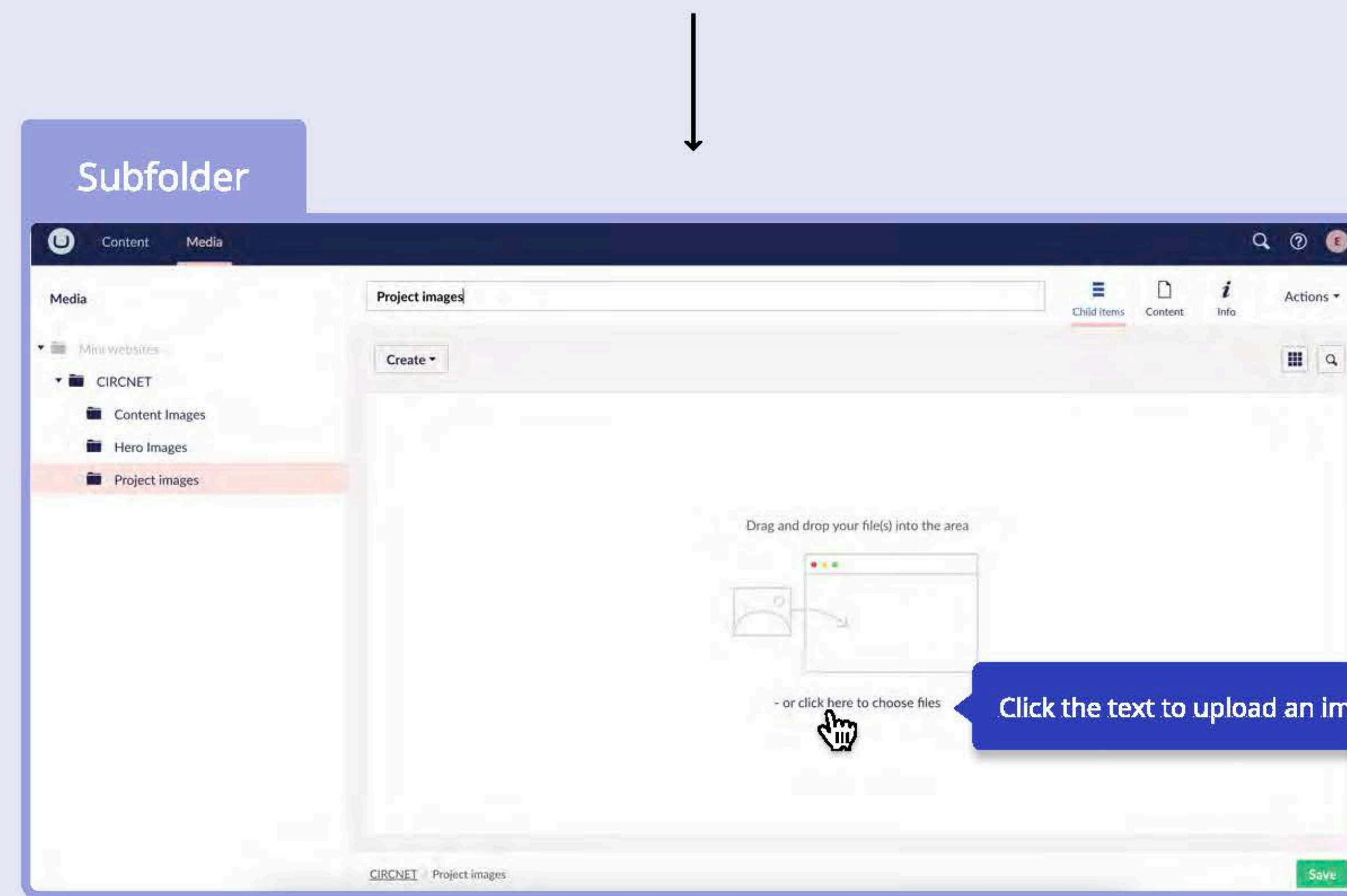
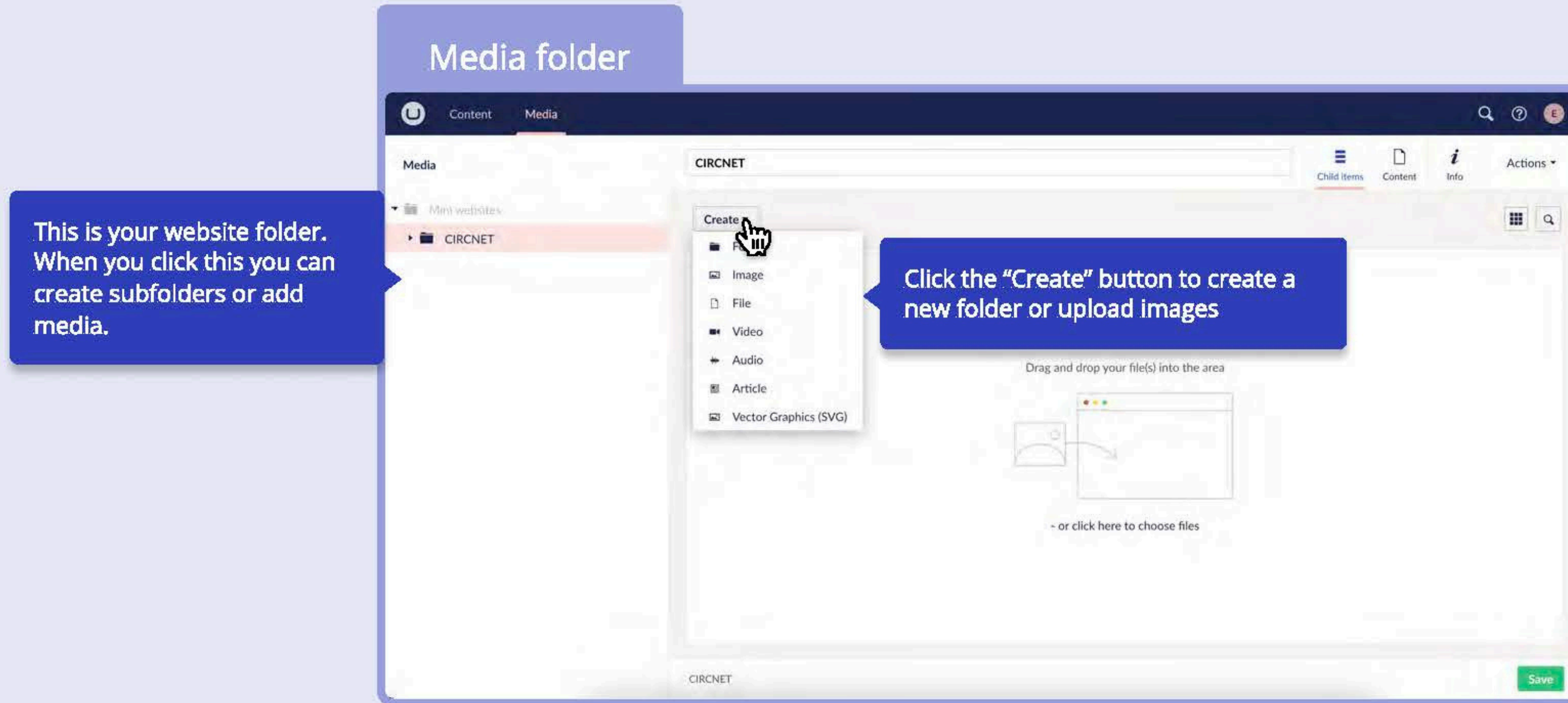



Image aspect ratios

CTA Block



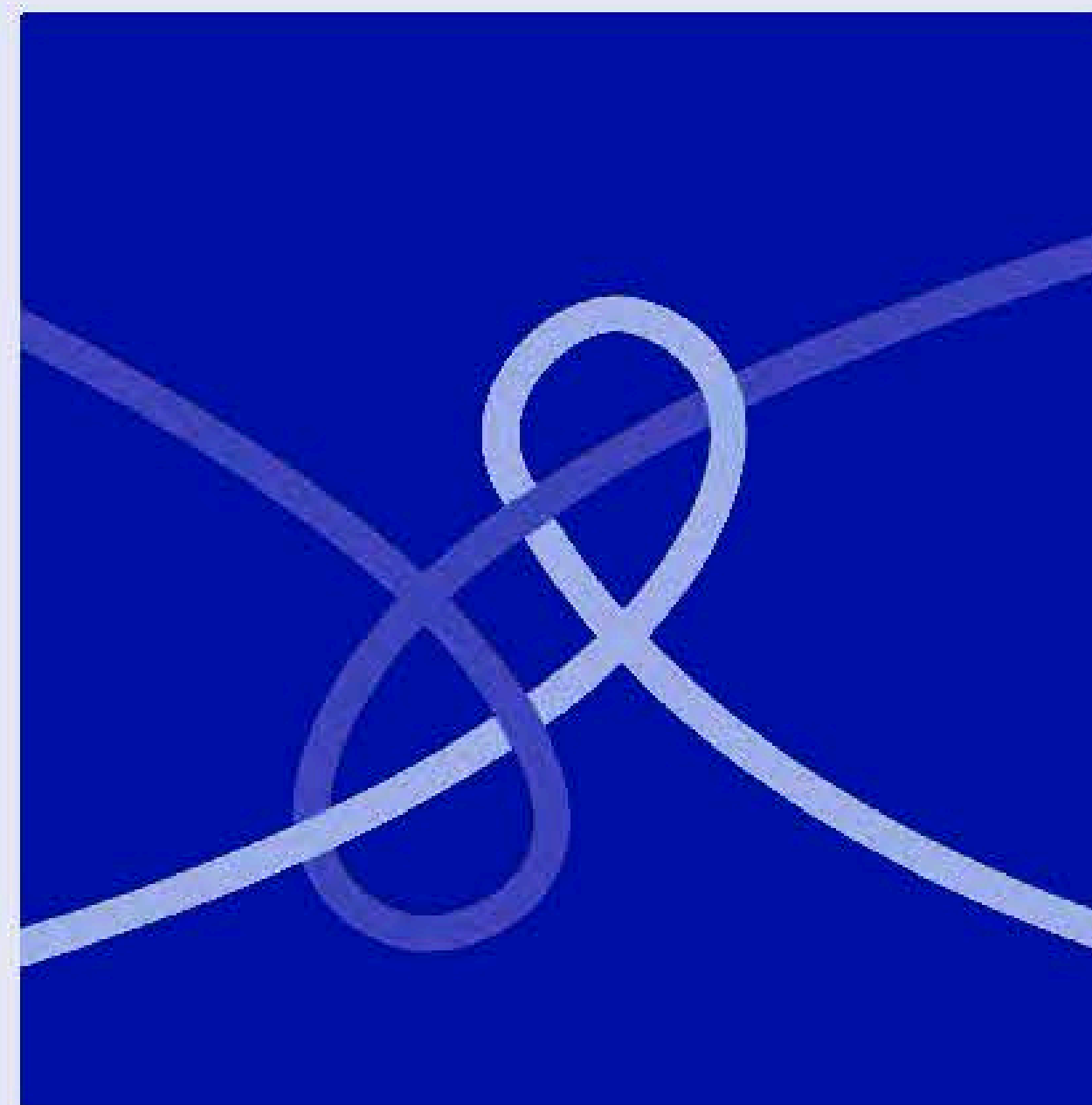
EXPLORE FUNDING
Learn more about funding opportunities

The purpose of Main projects is to address the main challenges and potentials of the programme area and thereby improve the quality of life in the area.

[Go to funding →](#)

Square (1:1)

50/50 Block



Square (1:1)

We work with joint challenges

We work with joint challenges and joint opportunities that can best be overcome and realized by transnational cooperation.

[Learn what we do →](#)

Image Slider Block

A programme for the people

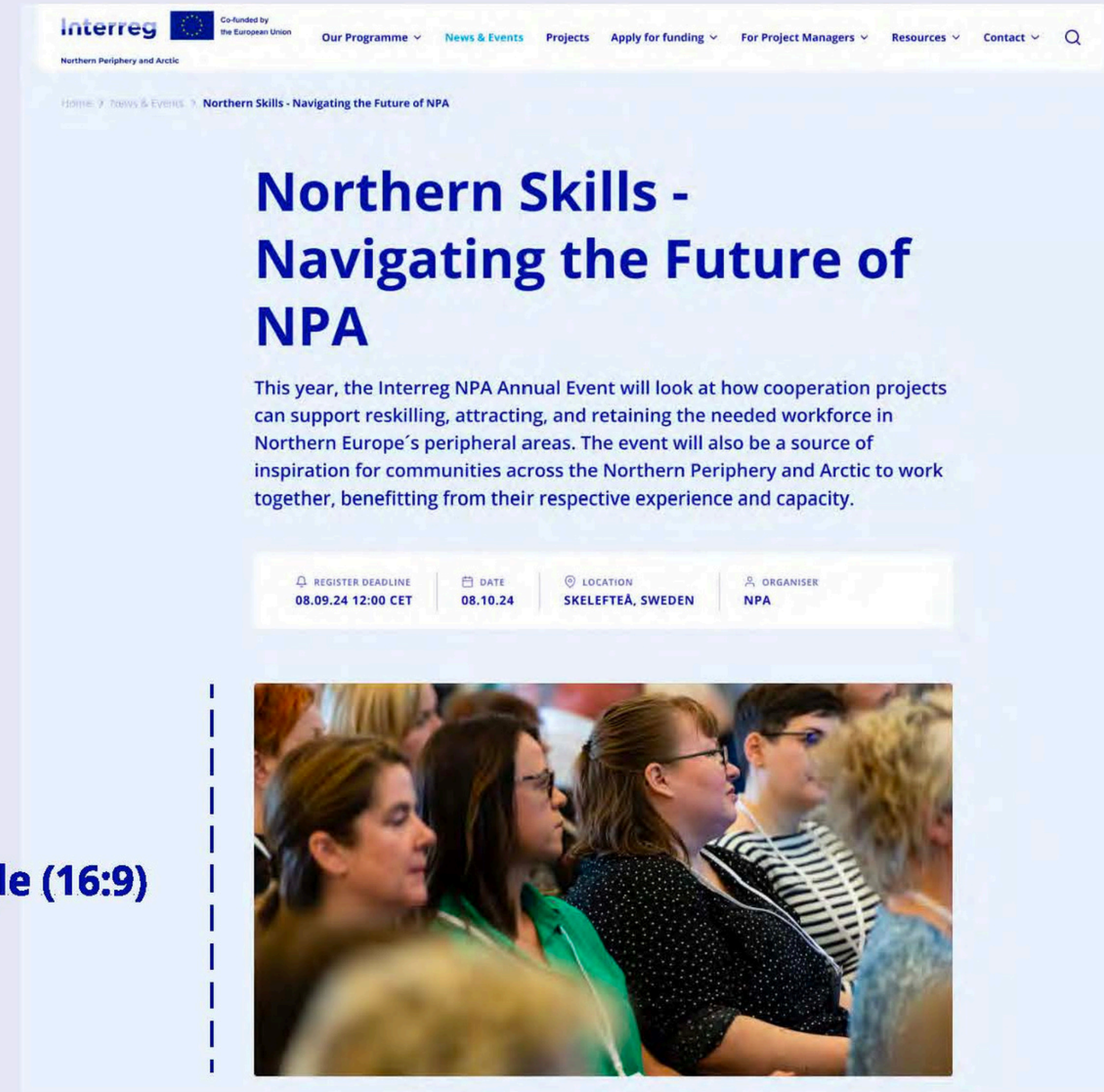
Interreg is not just a program for governments, institutions, and organizations; it is fundamentally a program for the people. At its core, Interreg is designed to benefit the everyday lives of individuals living in the participating regions.



Square (1:1)

Image aspect ratios

Article image



Rectangle (16:9)

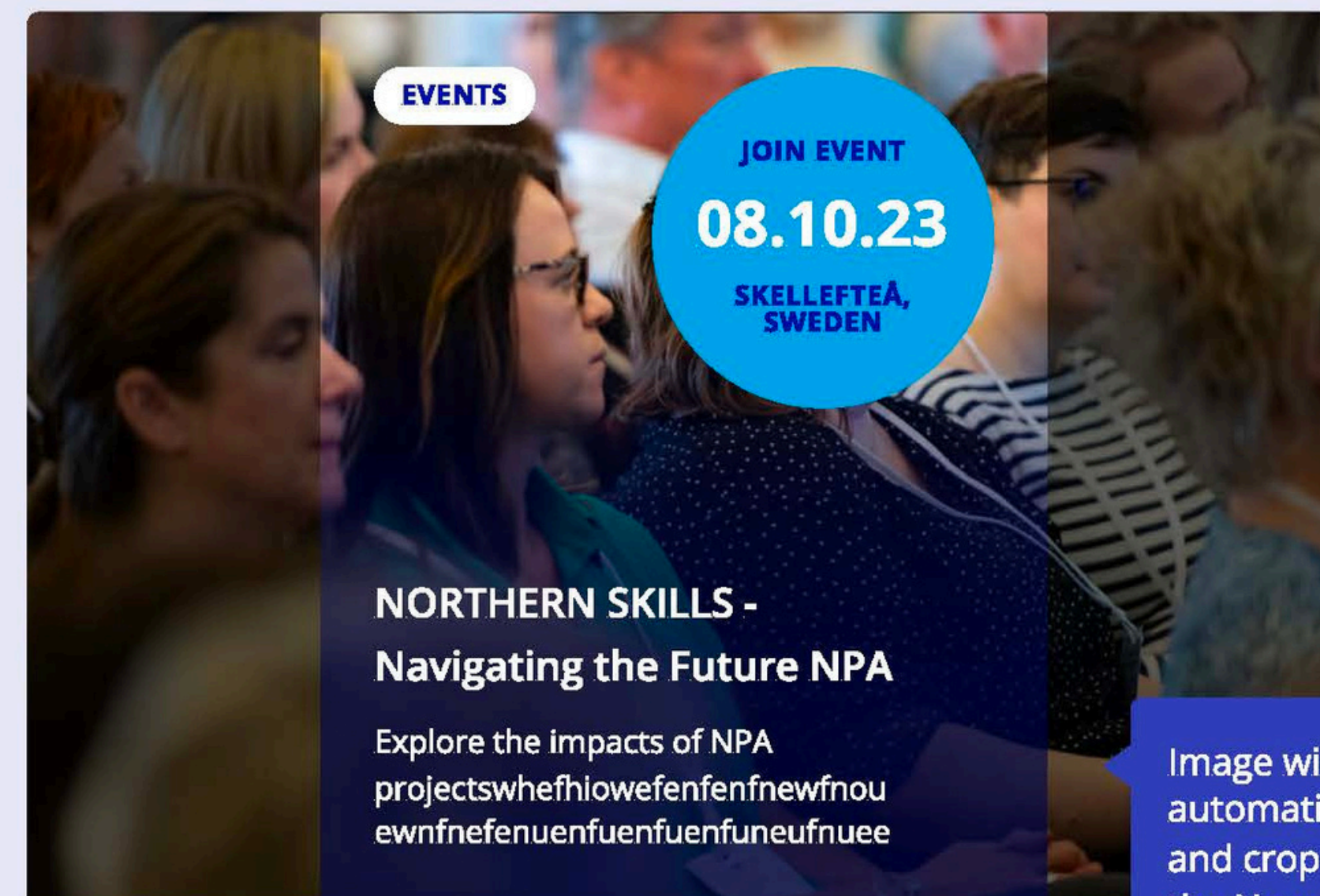
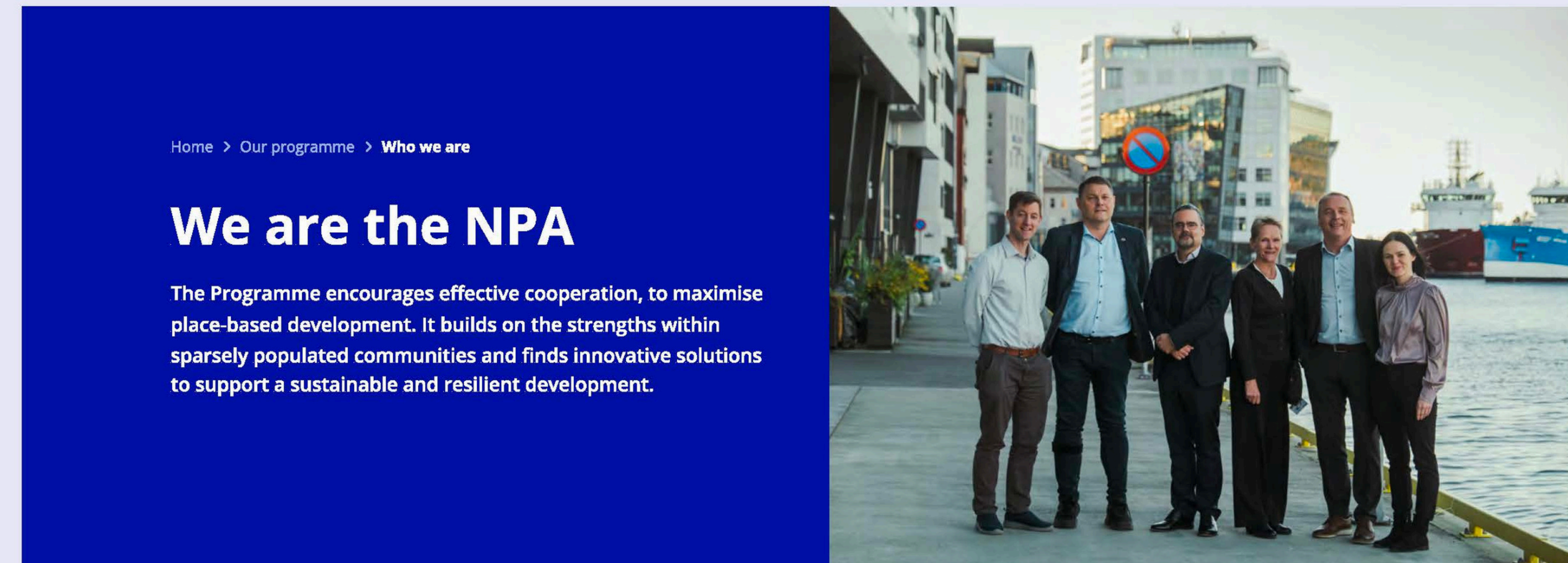


Image will automatically center and crop both side for the News & Events List view



Content page hero

Square (1:1)



Get to know the building blocks

Accordion Block

Present information in an accessible way

Use the accordion block to hold larger amounts of information. Doing this makes it easy to understand the different topics before engaging with the specific information.

Checklist

- Add the accordion block in your content area
- Fill in the Headline and teaser text
- Add accordion items
- Fill out each accordion item with text, images or links

Only paste **plain text** into the editor, or use *Tx* to clear formatting. Do not copy text directly from websites, Word files, or AI tools without cleaning the formatting beforehand.

Styles included in the editor:

- Paragraph
- **Heading**
- *Quote*

Accordion Block

Content

Headline*

Teaser Text*

The Adapt Northern Heritage project is a dynamic initiative that blends traditional heritage preservation with modern innovation. Through a meticulous process, it revitalizes and sustains the rich cultural legacy of Northern communities. This project involves a multi-step approach:

Accordion Items*

- Accordion Item
- Accordion Item
- Accordion Item

Accordion Item


Use the toolbar to style text, insert images or create links

Normal

- Produce stakeholder-driven conversation
- Case studies

Produce a select adaptation action plans to demonstrate how the **environmental impacts of climate change** and associated natural hazards can be integrated into conservation planning: Produce stakeholder-driven conservation plans for the **case studies** to show how climate change predictions and related impacts on historic places can be considered; the plans should act as examples and promote the adaptation of the case study sites

[Download the Case studies \(PDF\)](#)




Process

The Adapt Northern Heritage project is a dynamic initiative that blends traditional heritage preservation with modern innovation. Through a meticulous process, it revitalizes and sustains the rich cultural legacy of Northern communities. This project involves a multi-step approach:

- Develop procedures +
- Produce a select adaptation -
 - Produce stakeholder-driven conversation
 - Case studies

Produce a select adaptation action plans to demonstrate how the **environmental impacts of climate change** and associated natural hazards can be integrated into conservation planning: Produce stakeholder-driven conservation plans for the **case studies** to show how climate change predictions and related impacts on historic places can be considered; the plans should act as examples and promote the adaptation of the case study sites

[Download the case studies \(PDF\)](#)



[Create a network for stakeholders](#) +

50/50 Block

Dynamic entries

Use the 50/50 block to present entries to other pages or set focus on specific topics that are important to see. Use the "Reverse position" to create a dynamic experience for the visitors.

Checklist

- Fill in the headline
- Fill in the teaser text
- Choose an image from your media folder (Square format)
- Set a link destination if needed
- Reverse position if combining more 50/50 blocks

Content Block

Content

Headline*

Teaser Text*

Image*

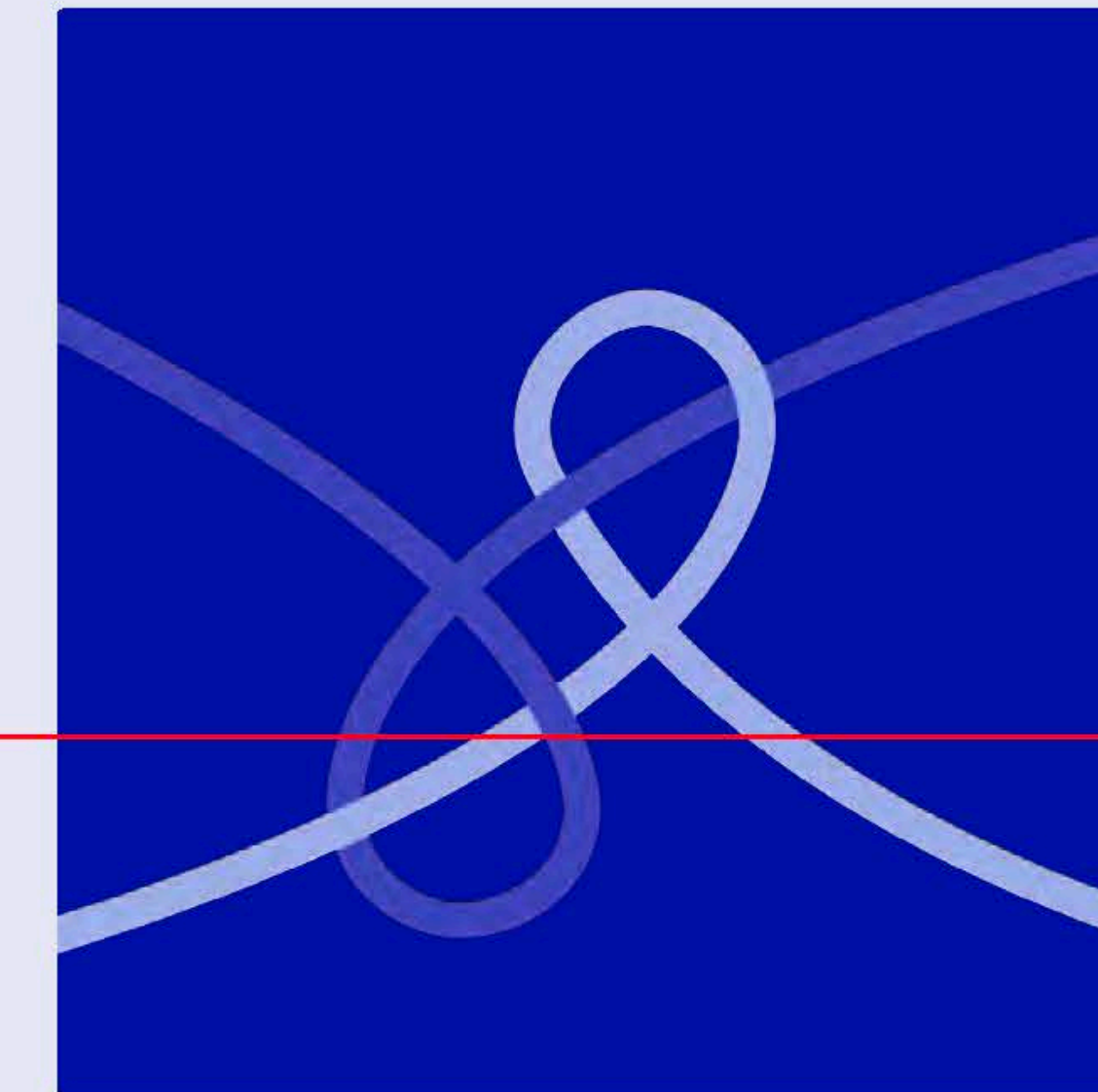
Link Edit Remove

Reverse Position

Cancel

Set the link that will display as a button

Click this toggle in order to switch the image to the right side



We work with joint challenges

We work with joint challenges and joint opportunities that can best be overcome and realised by transnational cooperation.

[Learn what we do →](#)

We are the NPA

The Programme encourages effective cooperation, to maximise place-based development. It builds on the strengths within sparsely populated communities and finds innovative solutions to support a sustainable and resilient development.

[Learn more about us →](#)



CTA Block

Promote areas

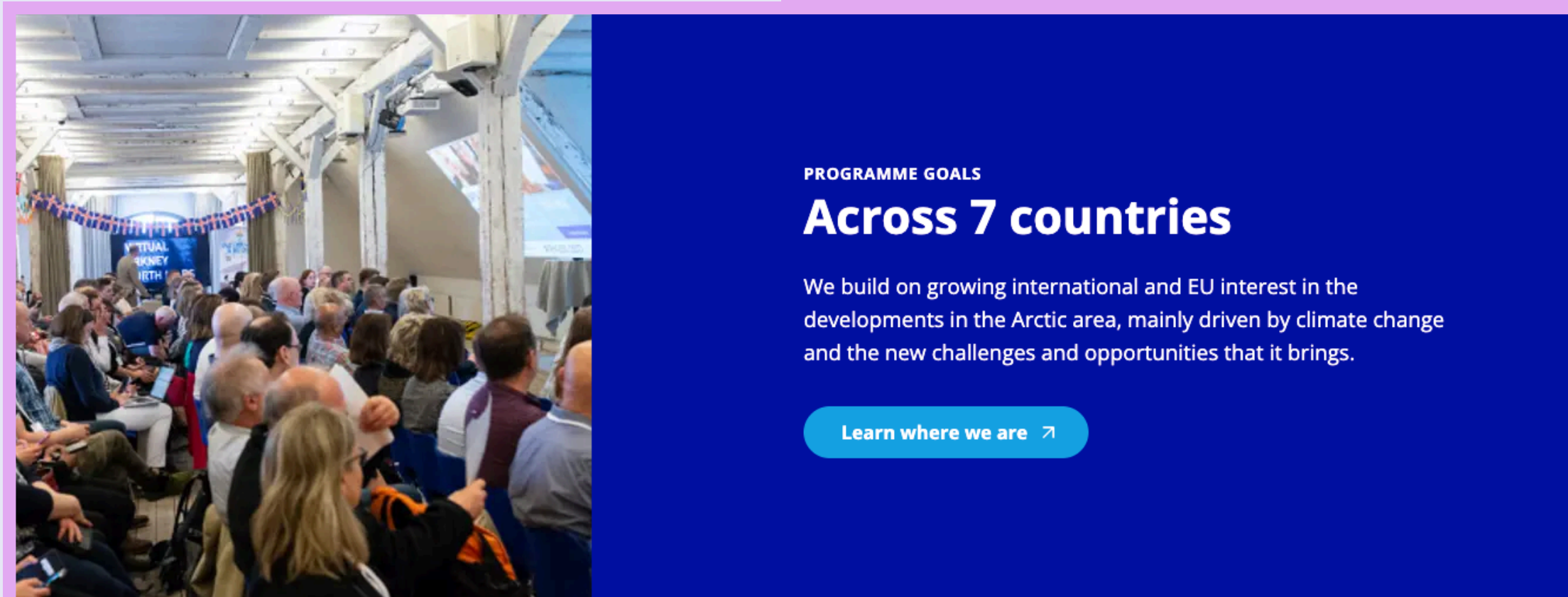
Use the CTA block to promote other areas of your website, link to documents or guide user to what they should read next. Use the "Reverse position" to create a dynamic experience for the visitors.

Checklist

- Fill in the lead
- Fill in the headline
- Fill in the teaser text
- Choose an image from your media folder (Square format)
- Set a link destination if needed
- Reverse position if combining more CTA blocks

Alternate Background

If enabled background is white - else background is blue




CTA Block

Content

Lead

Headline*

Teaser Text*

Link*  Edit Remove

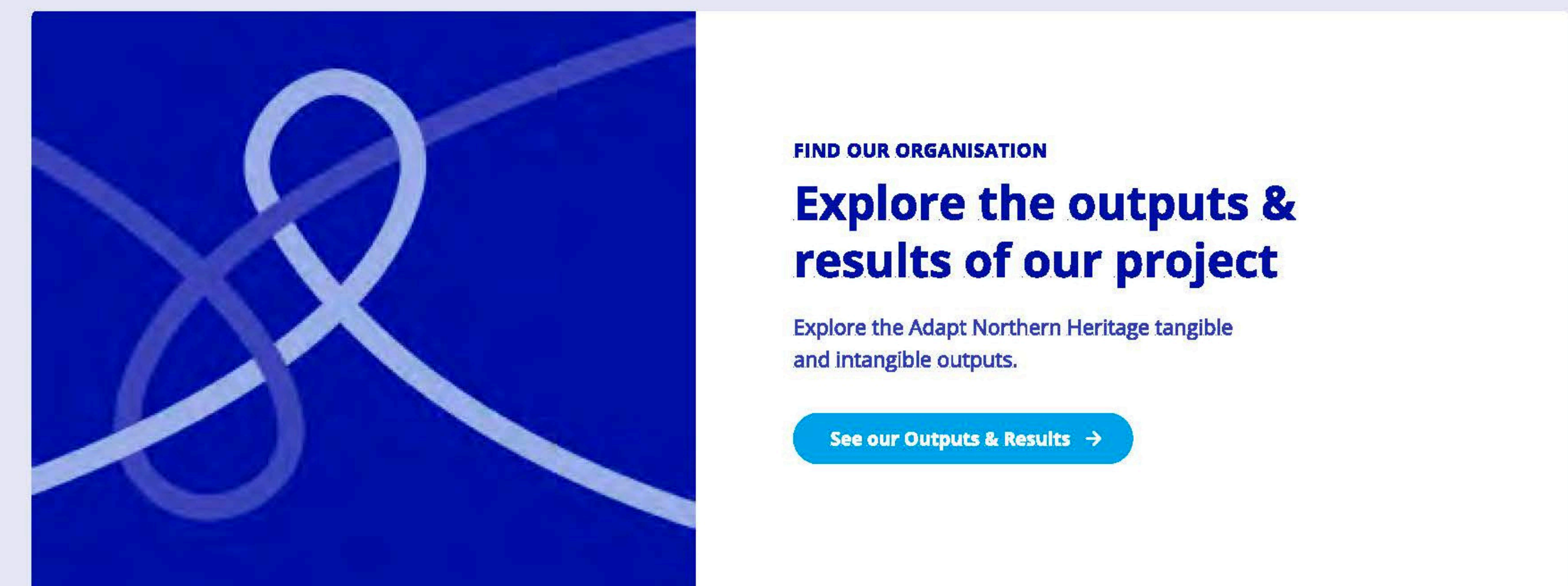
Image*

Reverse Position

Cancel Create

Set the link that will display as a button

Click this toggle in order to switch the image to the right side



Item Block

State key facts

Use the Item Block Block to state key facts or takeaways that are quick to notice. This block is good for introducing informative sections or sum up a section.

Checklist

- Fill in the headline
- Fill in the teaser text
- Add teaser items
- Write a headline and a teaser text for each item

Use the Item block to indicate the mandatory project data: duration, NPA funding and EU funding.

RoboDemo in numbers

Project budget and duration

Total budget

1,452,392,98 EUR

NPA co-financing

892,119,57 EUR

Project duration

1.12.2022 - 30.11.2025.

Item Block

Content

Headline* Value & Impact

Teaser Text* Enabling initiatives involves providing financial support, knowledge sharing, and technical assistance to various projects and activities that align with the program's objectives.

Items*

- Teaser Item
- Teaser Item
- Teaser Item

Add Teaser Item

Cancel Create

Teaser Item

Content

Headline Man-made/natural risk reduction

Teaser Text The Adapt Northern Heritage Toolkit helps to reduce anthropogenic and environmental impacts of climate change on historic places, by offering guidance and procedures for assessing risks and planning adaptation strategies.

Close Submit

Value & Impact

Enabling initiatives involves providing financial support, knowledge sharing, and technical assistance to various projects and activities that align with the program's objectives.

Man-made/natural risk reduction

The Adapt Northern Heritage Toolkit helps to reduce anthropogenic and environmental impacts of climate change on historic places, by offering guidance and procedures for assessing risks and planning adaptation strategies.

Raising awareness

ANH raised awareness about the impacts of climate change on historic places and solutions for adaptation measures. We created toolkits, a high level global stakeholder Forum, seminars, training materials and supplementary tools.

Building institutional capacity

The Adapt Northern Heritage Toolkit consists of 5 tools to help understand better how climate change will affect Northern historic places and explore response options.

Image Slider Block

Create atmosphere

Use the Image Slider Block to show image sequences from meetings, gatherings or other activities in your project. This block is good for creating a good atmosphere and give breathing room for the information sections.

Checklist


- Fill in the headline
- Fill in the teaser text
- Add add images (Square format)

Image Slider Block

Content

Headline* Conference days

Teaser Text* The project will develop an online tool to assess the risks for and vulnerabilities of historic places and provide guidance for the planning of strategic adaption measures that takes into account cultural, economic, environmental and social sustainability.

Images* 

Cancel Create

Conference days

The project will develop an online tool to assess the risks for and vulnerabilities of historic places and provide guidance for the planning of strategic adaption measures that takes into account cultural, economic, environmental and social sustainability.



Video Block

Invite people into your project

Use the video block to show the work of your project or introduce the people behind the project. This block is good for creating a good atmosphere or back up informative sections.

Checklist

- Fill in the headline
- Fill in the description
- Add the youtube ID

ACCESSIBILITY

Please remember to add subtitles to your videos.

Single Video Block

Content

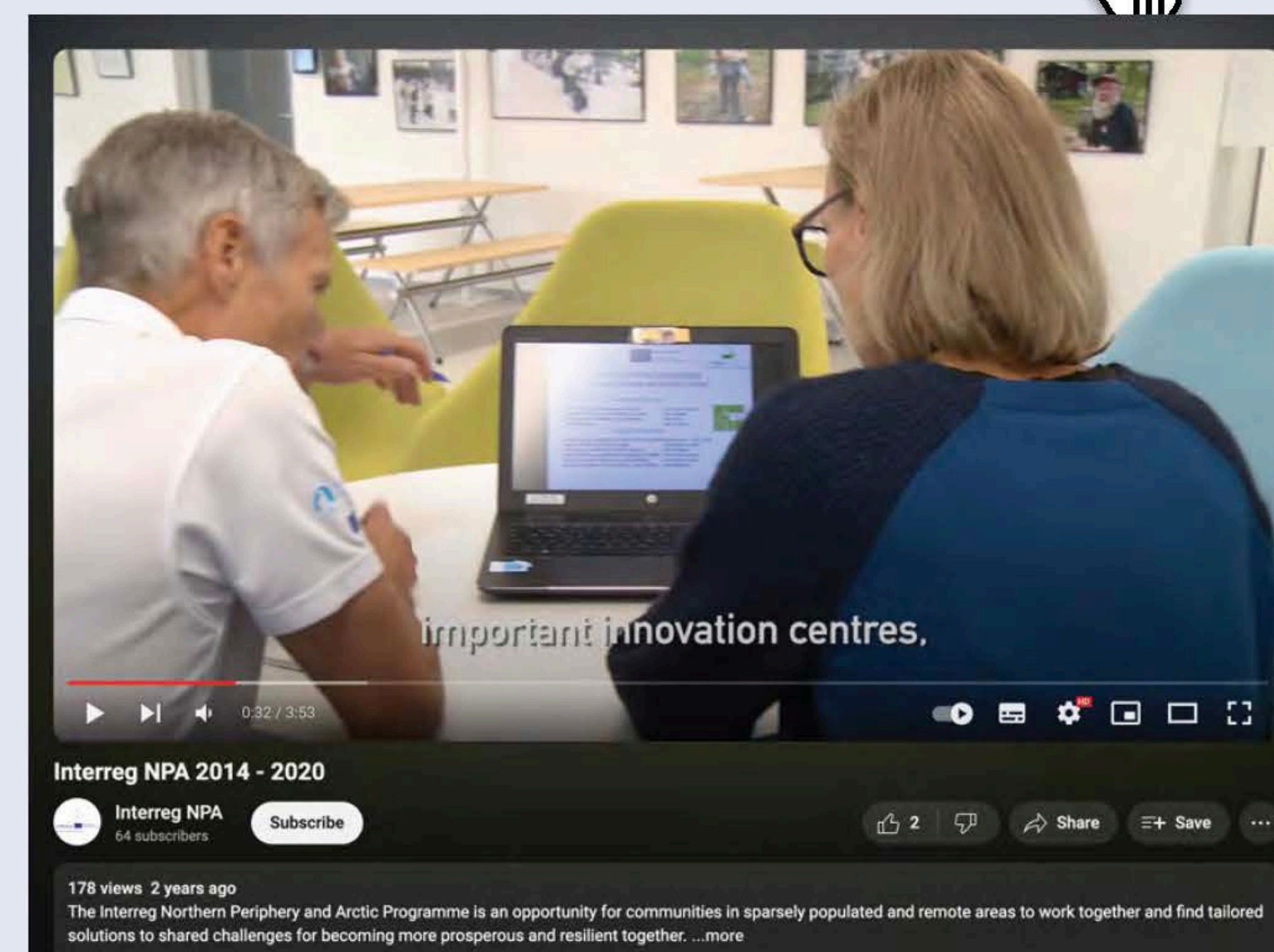
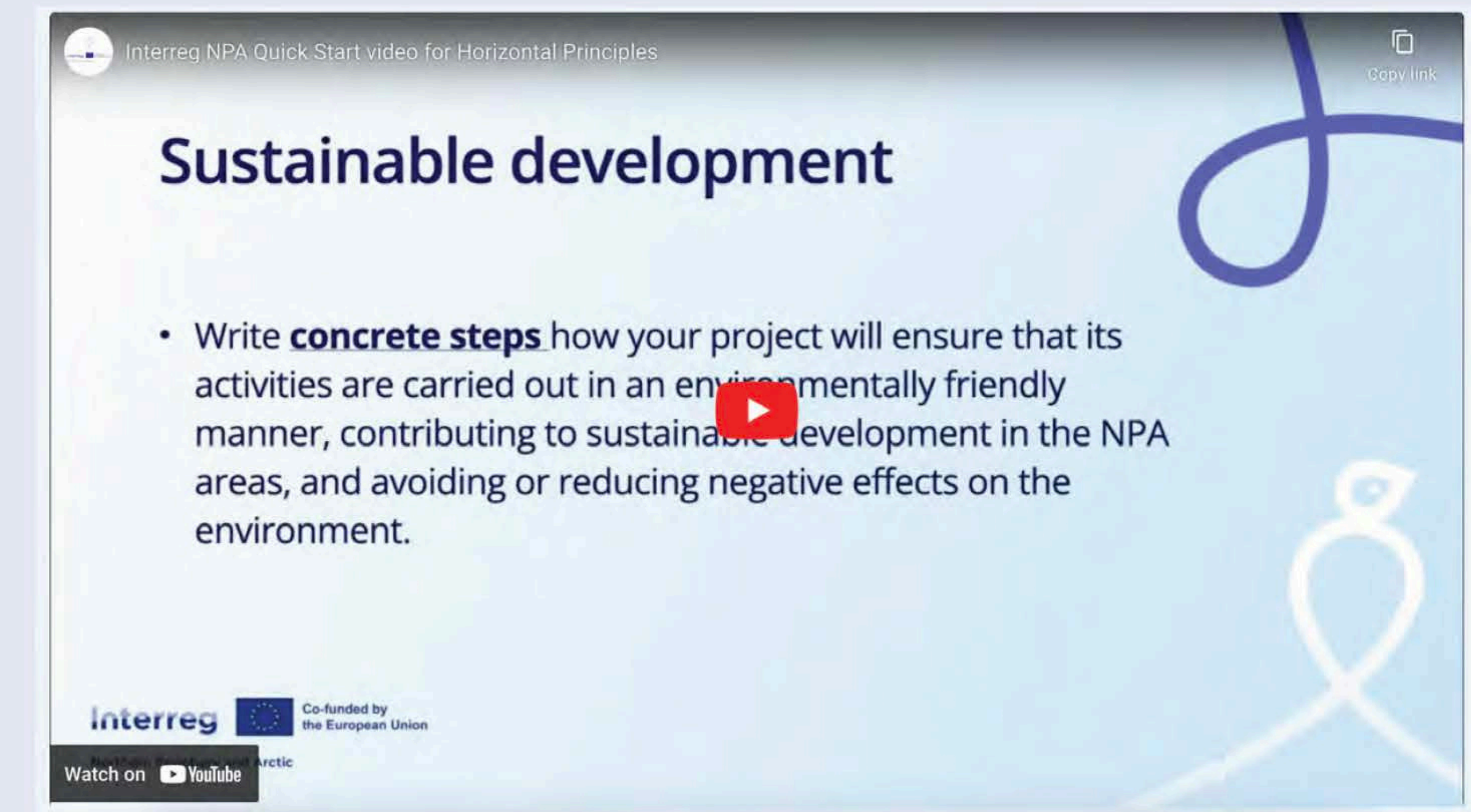
Headline*

Description

Youtube ID

Vimeo ID

Youtube or Vimeo ID



Youtube ID = e-g-TEWxwsg&t=32s

RTE Block

Inform users

The RTE Block is a generic text Block. Use the RTE to display you information in text formats. This block allows you to style text with different sizes, styles and lets you add links or images.

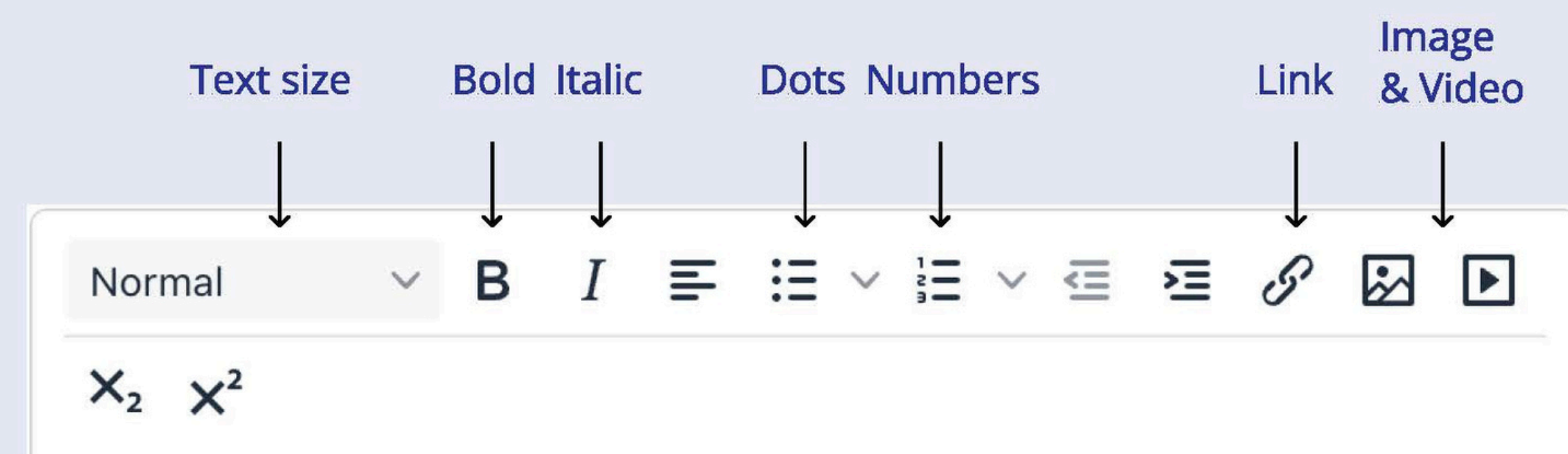
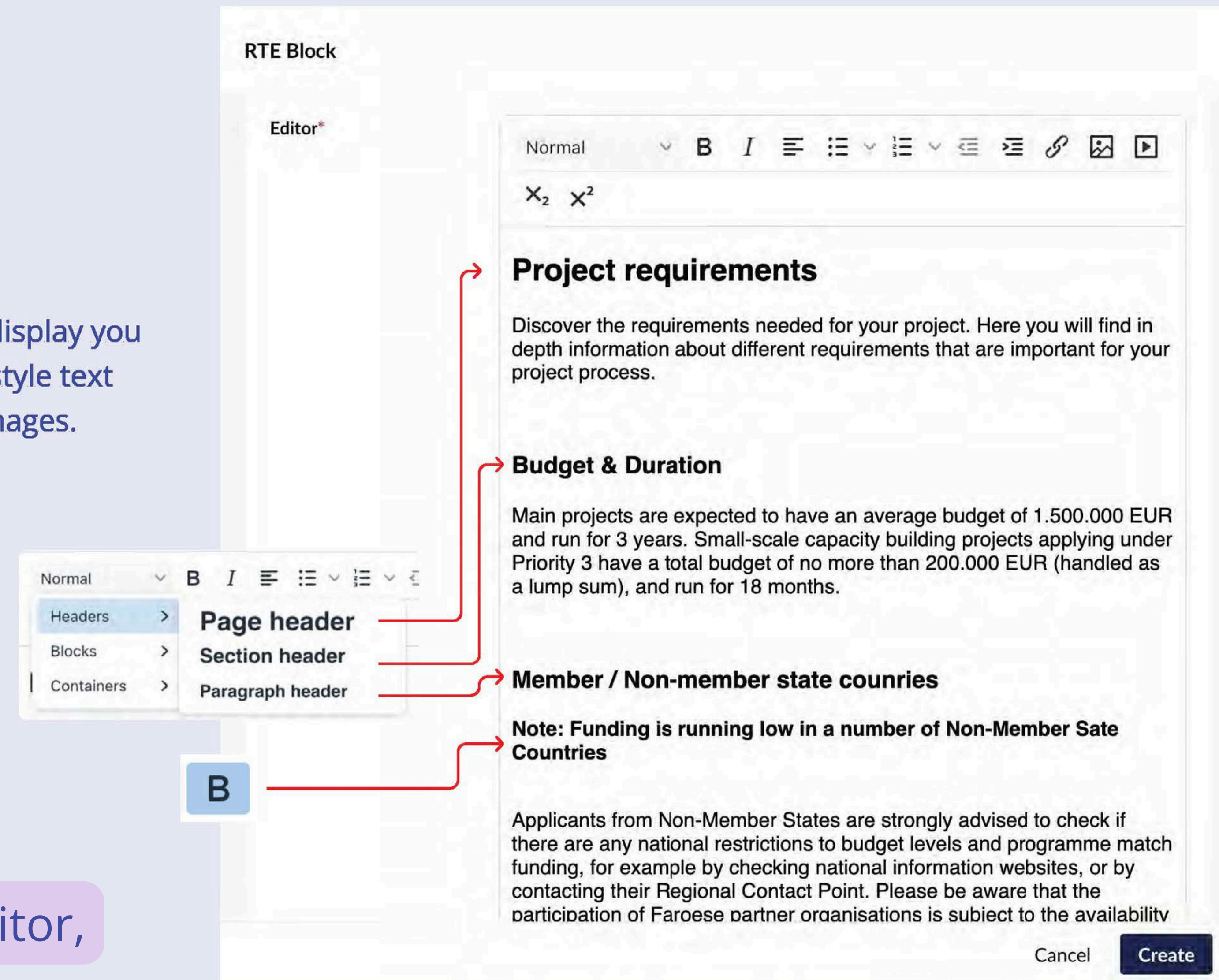
Checklist

- Always make a header for each paragraph
- Make space between each paragraph
- Use the bold style to highlight words
- Insert images in the format it is uploaded
- Create links with understandable text

Only paste **plain text** into the editor, or use *Tx* to clear formatting. Do not copy text directly from websites, Word files, or AI tools without cleaning the formatting beforehand.

Styles included in the editor:

- Paragraph
- **Heading**
- *Quote*



Project requirements

Discover the requirements needed for your project. Here you will find in depth information about different requirements that are important for your project process.

Budget & Duration

Main projects are expected to have an average budget of 1.500.000 EUR and run for 3 years. Small-scale capacity building projects applying under Priority 3 have a total budget of no more than 200.000 EUR (handled as a lump sum), and run for 18 months.

Member / Non-member state countries

NOTE: Funding is running low in a number of Non-Member State countries!

Applicants from Non-Member States are strongly advised to check if there are any national restrictions to budget levels and programme match funding, for example by checking national information websites, or by contacting their Regional Contact Point. Please be aware that the participation of Faroese partner organisations is subject to the availability of funds from the Faroe Islands.

Building pages

How to build the Front Page

Before you create content

On the right hand side of this page you will see an example of a front page for the mini websites. Use this example as a reference when creating your own front page.

Checklist

- Have images ready in your media folder before you start creating the content (Remember aspect ratio)
- Create a good teaser text for the hero
- Create a good introduction text that presents your project briefly
- Preview the page with "Save and preview" feature to see how it looks

News & Events block

Create this block to publish the project news and events on the mini-site homepage.

- Click **Add Slider** block
- Select the slider block tile
- Write in the headline: News & Events
- Click **Create**

Contact banner block

Create this block to display the social media buttons on the mini-site homepage.

- Click **Contact Banner** block
- Select the Contact banner block tile
- Leave the headline blank and click **Create**

The screenshot shows a content editor interface with the following sections:

- Hero**
 - Headline: SUB - Sustainable Arctic and Peripheral Biking Tourism
 - Teaser Text: Tourism is a pivotal industry in arctic and peripheral areas. Especially biking tourism is an emerging sector having potential to contribute to economic diversification and resilience in
 - Image: Screenshot 2026-05-05...
- Introduction**
 - Headline: What we do
 - Teaser Text: SUB project aims to transfer and develop entrepreneurial skills and sustainable business models in biking tourism in collaboration with micro and SMEs. SUB partners see biking tourism as an emerging sector having the potential to contribute to economic diversification and resilience in remote areas.
 - Link: Add
- Content**
 - News & Events Block: Slider Block
 - Contact Banner Block: - Contact Banner Block

The final front page layout includes:

- Header:** Interreg logo, European Union logo, and navigation menu (Home, About the project, News & Events, SUB Toolkit, Good Practices, Resources, Outputs & Results, Contact).
- Hero Section:** A large image of a person biking with the headline "SUB - Sustainable Arctic and Peripheral Biking Tourism" and a descriptive text block.
- What we do:** A section with a sub-header, descriptive text, and a "About the project" button.
- News and events:** A grid of four news items with dates and titles, including "SUB Toolkit: an online course for cycling tourism entrepreneurs" and "SUB Project Honoured for Shaping Sustainable Tourism...".
- Follow us on social media:** A dark blue section with social media icons for Facebook, LinkedIn, and Instagram.
- Footer:** Interreg logo, navigation links (Quick links, About the project, News & Events, Resources, Outputs & Results, Contact information), Lead Partner information (ILKY - The Local Federation of East Lapland), and Contact us information (Sanna Kyllönen, email, phone).

To fill in this data, use the Mini-site settings page.

How to Create News & Events

Pick the right page

- Click on the **“News & Events”** page in the content tree
- Click the **“Create”** button at the top left corner of the page viewer
- Select **“Mini Site Event Page”** or **“Mini Site News Page”** from the dropdown menu
- Your News or Event page is now created

Page overview on the website

Once you create News/Event pages they will start to show on the overview on the website.

Be aware of the Date the pages you create as this will determine the order they are shown on the overview of the website.

Be aware of the images of the pages you create as this will determine how they look on the overview of the website.

See how you build each individual News/Event page on **page 27** in this manual.

Complete the header and teaser of your news section:

- Click on Content
- Fill in the headline and teaser text
- Save and publish

News & Events

Child items Content

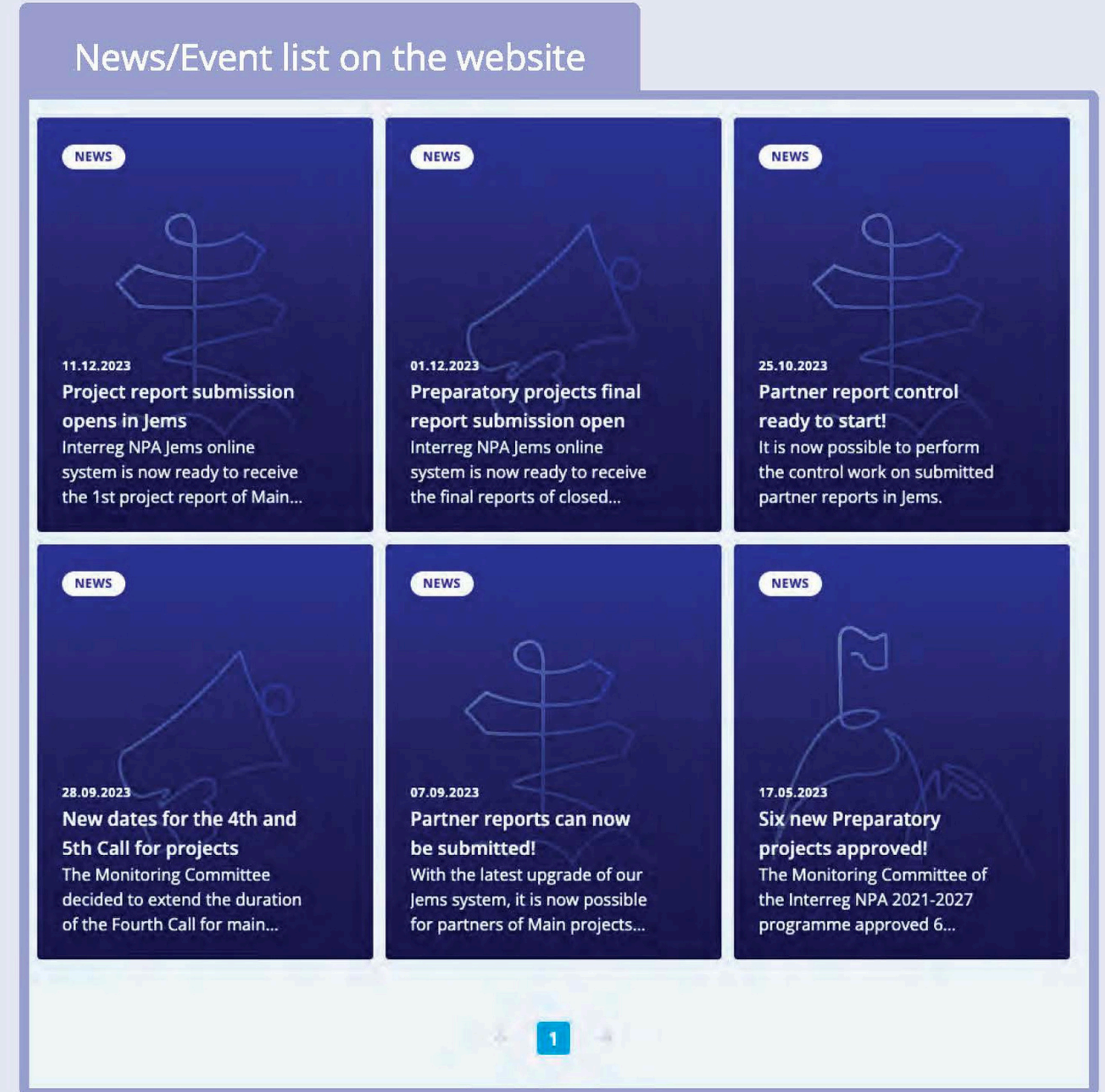
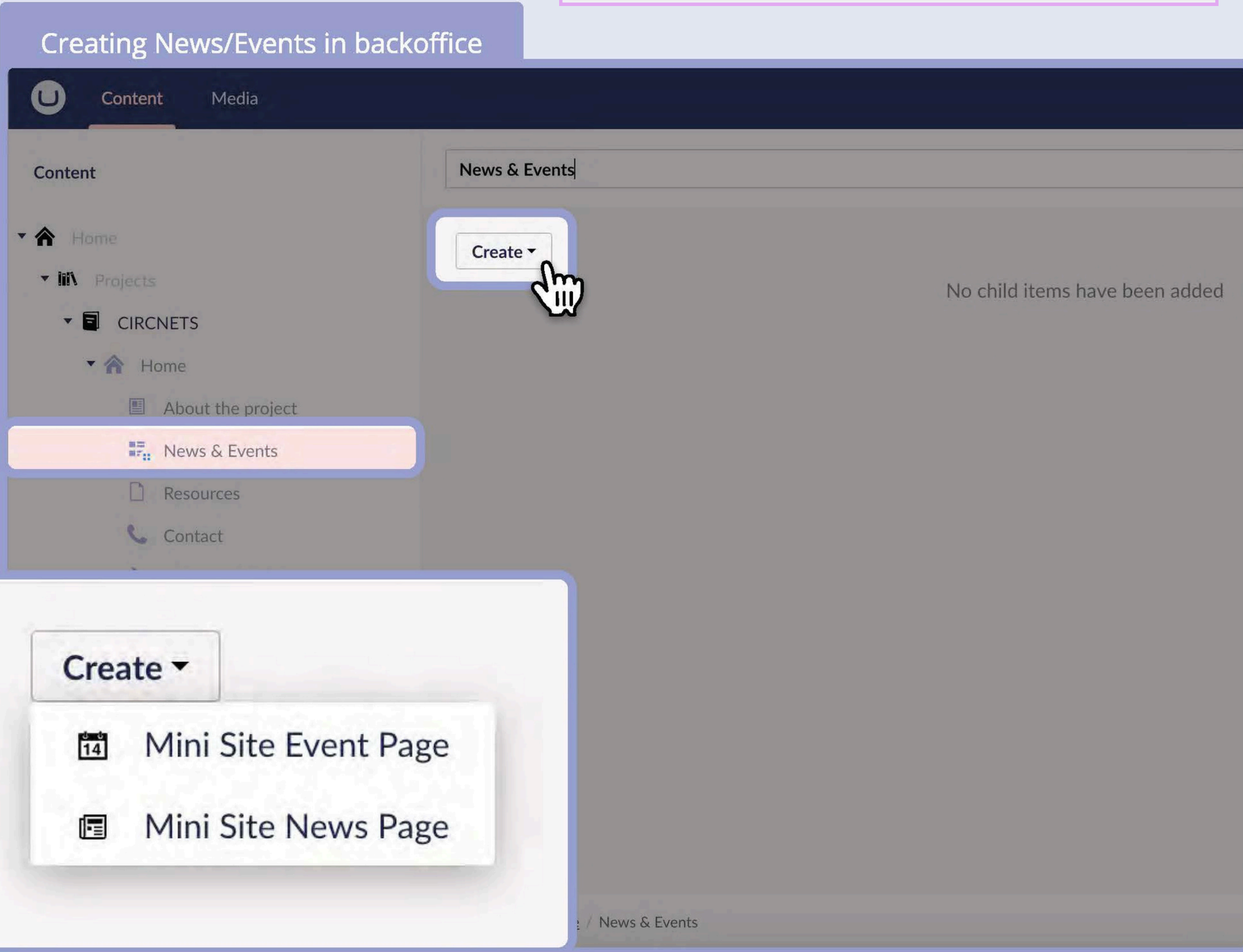
Hero

Headline *

CIRCNETS News & Events

Teaser Text *

Keep up to date with the latest news and events from our project



How to build the News/Event Page

Build the page

In order to create the content for a News or Event page follow the steps indicated by numbers. Get the overview of what to remember when creating it in the backoffice by following the steps.

Checklist

- Write page title and headline (Always keep them the same)
- Write a good teaser that is short and precise
- Set the right published date (This will determine the order of the news on the overview page)
- Chose an image from your media folder

Related Content

This section allows you to select other news and events from the mini-site that may be relevant or interesting. Follow these steps to add related content:

- **Save** the news draft
- Click **Add mini-website related** content.
- Enter a headline, e.g. More news.
- Click **Choose**.
- Select the news item you want to link to this article.

News page in the backoffice

- 1 Fill in the page title
- 2 Fill in the headline. **Always keep the Headline a page title the same.**
- 3 Describe the news in brief
- 4 Choose the Date that will be shown on the website. **This does not have to be the date you publish the page.**
- 5 Choose an image in 16:9 format.
- 6 Write the content of the page. Try to add a new Content Block for new sections.
- 7 Manually choose other News or Events that are related
- 8 Write a site title for SEO. This will not be displayed on the website.
- 9 Write a site description for SEO. This will not be displayed on the website.

News page on the website

Labels for the website page:

- Page title
- Page teaser
- Published date
- Image
- RTE block
- Related content

How to build the About The Project Page

Aim of the page

This page is a content page. This means most of the content of the page can be edited and you can change the order of the items in the content section as display in the example on the right hand side.

This aim of this page is to the story of your project. On this page it is recommended that you show the key objects and goals of the project. Do this by writing about your motivation, target audiences and why you need to act.

Checklist

1. Make a strategy for the page (Images, videos and text)
2. Fill in the hero section with text and image (Keep the teaser text short and clear)
3. Fill out the introduction with an informative description of the project
4. Fill out the content section by placing or editing blocks from the block catalogue

NOTE: Remember to add here the project start and end date, the total budget and the EU funding amount

Hero

Headline* About the project

Teaser Text* Adapt Northern Heritage is concerned with adapting northern cultural heritage to the environmental impacts of climate change and associated natural hazards through community engagement.

Image*

Introduction

Headline* Our aim

Teaser Text* Adapt Northern Heritage is concerned with adapting northern cultural heritage to the environmental impacts of climate change and associated natural hazards through community engagement and informed conservation planning. The project will develop an online tool to assess the risks for and vulnerabilities of historic places and provide guidance for the planning of strategic adaptation measures that takes into account cultural, economic, environmental and social sustainability.

Content

Blocks

- Single Video Block
- Content Block
- Content Block
- Item Block
- Accordion Block
- CTA Block

Add content

SEO

Site Title
Rendered as the page's "html title tag." Limit to a maximum of 64 characters. The title tag is crucial and should consistently incorporate the page's primary keywords or search terms.

Description
Rendered as the page's "html title tag." Limit to a maximum of 64 characters. The title tag is crucial and should always include the page's primary keywords.

Keywords
The content of the "META keywords tag." Include 4-8
Type to add tags (press enter after each tag)..

About the project

Adapt Northern Heritage is concerned with adapting northern cultural heritage to the environmental impacts of climate change and associated natural hazards through community engagement.

Our aim

Adapt Northern Heritage is concerned with adapting northern cultural heritage to the environmental impacts of climate change and associated natural hazards through community engagement and informed conservation planning. The project will develop an online tool to assess the risks for and vulnerabilities of historic places and provide guidance for the planning of strategic adaptation measures that takes into account cultural, economic, environmental and social sustainability.

The tool will be developed, tested and demonstrated in nine case studies, in Iceland, Ireland, Norway, Russia, Sweden and Scotland, for which adaptation actions plans will be produced. The project will also create a community network with a networking platform, round table workshops and training events.

Project motivation

The Adapt Northern Heritage project finds its motivation in the unwavering dedication to safeguarding the diverse and rich cultural heritage of Northern communities. At its core, this initiative recognizes the invaluable importance of preserving the customs, stories, and practices that have been passed down through generations.

More than just preservation, the project is deeply rooted in empowering local communities. By actively involving community members in the preservation and adaptation of their heritage, it fosters a strong sense of ownership and pride. This empowerment not only ensures the heritage's continuity but also strengthens the cultural identity of these communities.

Global Audience

In an increasingly interconnected world, Adapt Northern Heritage seeks to bridge cultural divides and promote cross-cultural understanding. Through sharing Northern heritage with a global audience, the project inspires appreciation and respect for the diverse cultural tapestry of the North. It acts as a cultural ambassador, fostering connections and broader understanding of these unique traditions.

Furthermore, the project acknowledges the pressing challenges posed by climate change. It recognizes the need to adapt heritage to remain relevant and resilient in the face of a changing world. By addressing the evolving environmental and societal challenges that Northern communities face, Adapt Northern Heritage plays a vital role in ensuring the continuity and endurance of Northern culture.

Objectives

Enabling initiatives involves providing financial support, knowledge sharing, and technical assistance to various projects and activities that align with the program's objectives.

Online tools for guidance

We focus on developing procedures for risks and vulnerabilities assessments and sustainable adaptation planning of historic

Adaptation action plans

We focus on producing a select adaptation action plans to demonstrate how the environmental impacts of climate change

Network for stakeholders

Create a network for stakeholders concerned with the conservation of northern cultural heritage in the context of

Introduce your project

Showcase activity

Reverse Position

Reverse Position

Sum-up

How to build the Outputs & Results Page

Aim of the page

This page is a content page. This means most of the content of the page can be edited and you can change the order of the items in the content section as display in the example on the right hand side.

This aim of this page is to show the process, impact and outcomes of your project. Do this by creating informative sections for each of these areas. Try using the accordion to present larger amounts of text in an easily readable way.

Recommendations

- Make a section for key impacts of the project
- Make a section for the process of the project
- Make a section for the outputs/results of the project
- Use images to show clear indications of the project impact
- Round out the page with a CTA block to guide users to explore other pages of your project

In pursuing our objectives, the Adapt Northern Heritage project is committed to bridging the gap between tradition and modernity, ensuring the preservation of cultural heritage.

Image*

Introduction

Headline* Introduction

Teaser Text* Adapt Northern Heritage is concerned with adapting northern cultural heritage to the environmental impacts of climate change and associated natural hazards through community engagement and informed conservation planning. The project will develop an online tool to assess the risks for and vulnerabilities of historic places and provide guidance for the planning of strategic adaption measures that takes into account cultural, economic, environmental and social sustainability. The tool will be develop, test and demonstrated in nine case studies, in Iceland, Ireland, Norway, Russia, Sweden and Scotland, for which adaptation actions plans will be produced. The project will also create a community network with a networking platform, round table workshops and training events.

Content

Blocks

- Single Video Block
- Item Block
- Accordion Block
- Content Block
- Accordion Block
- Accordion Block
- Image Slider Block
- Accordion Block
- CTA Block

Add content


SEO

Site Title
Rendered as the page's "html title tag." Limit to a maximum of 64 characters. The title tag is crucial and should consistently incorporate the page's primary keywords or search terms.

Description
Rendered as the page's "html title tag." Limit to a maximum of 64 characters. The title tag is crucial and should always include the page's primary keywords.

Keywords
The content of the "META keywords tag." Include 4-8 keywords describing the page's content, separated by commas. Each keyword should be integrated into the actual text content of the page.

Render "META No Index"
Indicates whether the page is rendered with a "no-index" META tag or not (use



Watch the video about our field research

Value & Impact

Enabling initiatives involves providing financial support, knowledge sharing, and technical assistance to various projects and activities that align with the program's objectives.

- Man-made/natural risk reduction**
The Adapt Northern Heritage Toolkit helps to reduce anthropogenic and environmental impacts of climate change on historic places, by offering guidance and procedures for assessing risks and planning adaptation strategies.
- Raising awareness**
ANH raised awareness about the impacts of climate change on historic places and solutions for adaptation measures. We created toolkits, a high level global stakeholder Forum, seminars, training materials and supplementary tools.
- Building institutional capacity**
The Adapt Northern Heritage Toolkit consists of 5 tools to help understand better how climate change will affect Northern historic places and explore response options.


Cases

Nine historic places from across northern Europe are used in Adapt Northern Heritage as case studies. Working with local partners, these places in Iceland, Ireland, Norway, Russia, Sweden and Scotland have informed the design of the project's toolkit. These tools were used to produce Adaptation Plans for some of the case studies, setting out options for adapting these historic places to the environment impacts of climate change and natural hazards. The places selected as case studies include different forms of tangible heritage (cultural landscapes, historic buildings and non-building structures, underground remains), different locations (coastal and inland, rural or urban) and different climates (mostly Arctic, sub-Arctic and temperate Oceanic).

| | |
|--|---|
| Skaftártunga cultural landscape, Iceland | + |
| Öndverðarnes (Snæfellsjökull National Park), Iceland | + |
| Ballinskelligs Abbey and Castle, Ireland | + |
| Aurlandsdalen, Norway | + |
| Hiorthhamn mining settlement, Svalbard, Norway | + |
| World Heritage site Solovetsky Islands, Russia | + |
| Historic town of Inveraray, Scotland | + |
| Threave Castle and Estate, Scotland | + |

Outputs

The Adapt Northern Heritage project has successfully transformed its vision into tangible, real-world results. This dynamic initiative blends tradition with modern innovation to rejuvenate and preserve Northern heritage. Through a carefully crafted process, it has empowered communities, preserved history, and fostered a renewed sense of cultural pride.



Toolkits

The Adapt Northern Heritage toolkit consists of five tools to help understand better how climate change will effect northern historic places and explore options for what can be done to respond to this change. The principal tool is a guide for Assessing Risk and Planning Adaption, which is supported by publications on Adaptation Stories, Conservation Factsheets and Information Sources. The guide is for use by both conservation professionals and those involved in caring for a historic place. To support the risk management process described in the guide, workbooks and slideshow tutorials are also available.

State key impacts

Inform about your specific work

State the outputs

How to build the Resources Page

Aim of the page

The aim of the Resources page is to make important materials accessible. This page should contain the files, images and videos that you produce in the project.

Do this by adding blocks in the "Content" section.


Checklist

- Fill out the headline
- Fill out the teaser text
- Chose an image from your media folder (Square format)
- Add files, images and videos in the "Content" section
- Check if every block is filled out with subitems as see in the example
- Save and preview the page to see if the videos and downloads are displayed correctly

Hero

Headline* Resources

Teaser Text* Explore the contacts page on Adapt Northern Heritage for a direct link to passionate individuals, cultural experts, and like-minded enthusiasts dedicated to preserving and celebrating the rich traditions of the North.

Image* 

Content

Blocks

- Multiple Videos Block
- Image Slider Block
- Download Block


Add content

Download Item

Content

Title* Skaftártunga cultural landscape, Iceland

Description* Image of the Skaftártunga cultural landscape

File* 

Close Submit

Project videos

The project will develop an online tool to assess the risks for and vulnerabilities of historic places and provide guidance for the planning of strategic adaptation measures that takes into account cultural, economic, environmental and social sustainability. The tool will be developed, tested and demonstrated in nine case studies, in Iceland, Ireland, Norway, Russia, Sweden and Scotland, for which adaptation actions plans will be produced. The project will also create a community network with a networking platform, round table workshops and training events.



Skaftártunga cultural landscape, Iceland
Image of the Skaftártunga cultural landscape

Öndverðarnes (Snæfellsjökull National Park), Iceland
Image of the Öndverðarnes (Snæfellsjökull National Park)



Ballinskelligs Abbey and Castle, Ireland
Image of the Ballinskelligs Abbey and Castle

Ballinskelligs Abbey and Castle, Ireland
Image of the Ballinskelligs Hiarthamr mining settlement



Hiorthamr mining settlement, Svalbard, Norway
Image of the World Heritage site Solovetsky Islands

World Heritage site Solovetsky Islands, Russia
Image of Historic town of Ioverany

A programme for the people

The project will develop an online tool to assess the risks for and vulnerabilities of historic places and provide guidance for the planning of strategic adaptation measures that takes into account cultural, economic, environmental and social sustainability.

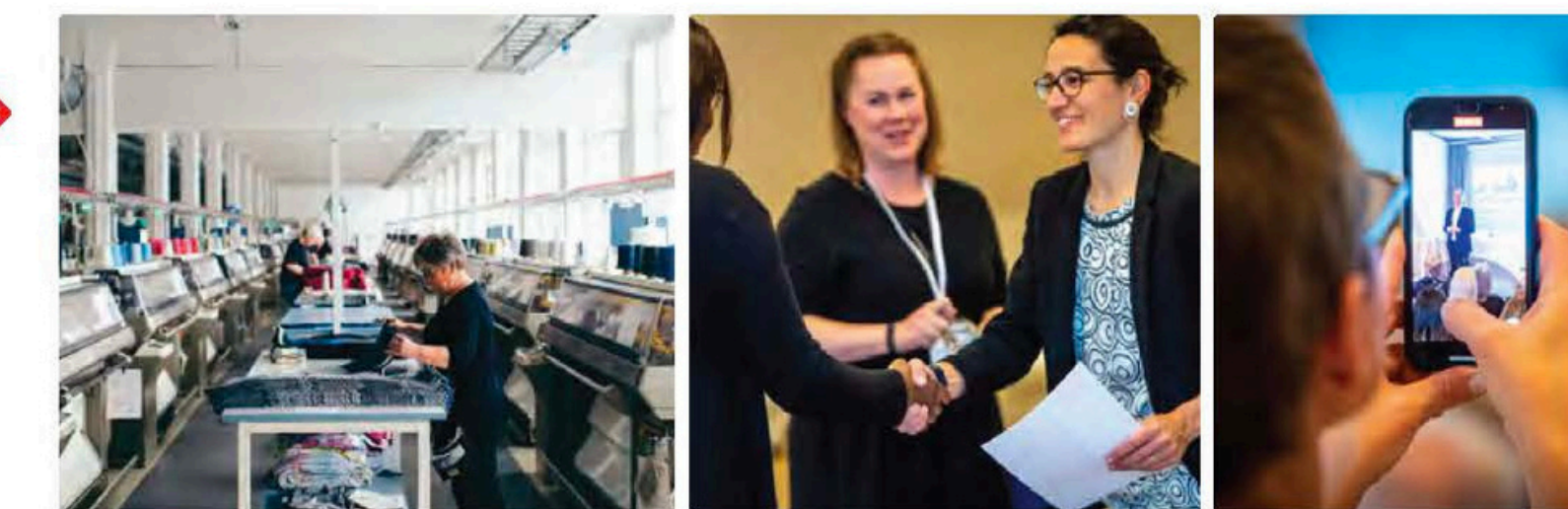


Image Gallery

The project will develop an online tool to assess the risks for and vulnerabilities of historic places and provide guidance for the planning of strategic adaptation measures that takes into account cultural, economic, environmental and social sustainability. The tool will be developed, tested and demonstrated in nine case studies, in Iceland, Ireland, Norway, Russia, Sweden and Scotland, for which adaptation actions plans will be produced. The project will also create a community network with a networking platform, round table workshops and training events.



Skaftártunga cultural landscape, Iceland
Image of the Skaftártunga cultural landscape

Öndverðarnes (Snæfellsjökull National Park), Iceland
Image of the Öndverðarnes (Snæfellsjökull National Park)

Ballinskelligs Abbey and Castle, Ireland
Image of the Ballinskelligs Abbey and Castle

How to build the Contact Page

Aim of the page

The contact page should give easy access to get in contact with you. Do this by filling out the “Contact Us” fields.

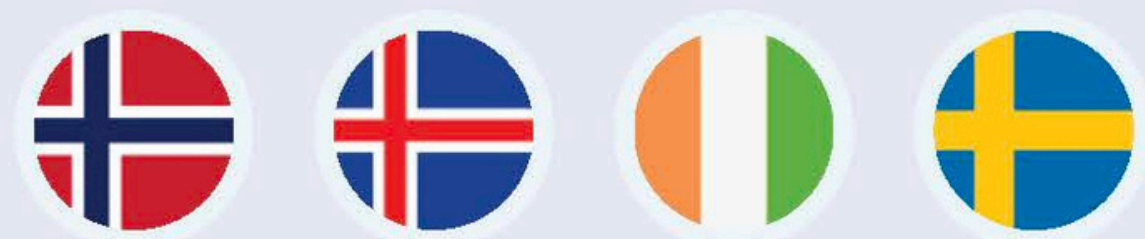
Furthermore the page should showcase your partners. Do this by adding them under the “Partners” section.

Note that the “Lead Partner” will automatically be displayed on your contact page.

Checklist

1. Fill out the page title, headline and teaser text
2. Fill out the “Content” section
3. Fill out the “Partners” section by adding partner items

Remember to set an icon for each partner, so their country is indicated



Hero

Headline* Contact

Teaser Text* Explore the contacts page on Adapt Northern Heritage with partners and like-minded enthusiasts dedicated to preserving and celebrating the rich traditions of the North.

Content

Contact Us Headline* Contact us

Contact Us Caption* If you have any queries about the project Adapt Northern Heritage, please email us.

Contact Us Link* Contact Edit Remove

Partners*

- Partner Item
- Partner Item
- Partner Item
- Partner Item
- Partner Item
- Partner Item
- Partner Item

Add Partner Item

SEO

Site Title
Rendered as the page's "html title tag." Limit to a maximum of 64 characters. The title tag is crucial and should consistently incorporate the page's primary keywords or search terms.

Description
Rendered as the page's "html title tag." Limit to a maximum of 64 characters. The title tag is crucial and should always include the page's primary keywords.

Keywords



Taking off with your project's mini-website

1

Clarify purpose and messaging

Define what the project website should achieve (visibility, dissemination of outputs, stakeholder engagement) and agree on the key messages.

2

Identify target audiences

Confirm who the site is for: partners, stakeholders, policy makers, researchers. This will shape tone and content.

3

Define content and images

Plan the key content to be included (e.g. project description, objectives, partners, news) and gather relevant images to support it.

4

Coordinate content collection

Request and organise content input from all partners: project description, partner bios, images, and first news items.

5

Keep the website updated and engaging

Regularly publish news and updates, refresh content, and ensure the website remains relevant and interesting throughout the project.

5 TIPS TO

Land your project's mini-website smoothly

1

Update to “project finished” mode

Update web copy and messaging to reflect outcomes, not activities. Write a strong closing news item or homepage message to highlight achievements, tools developed, and what visitors can now use.

2

Think like an external visitor

Structure content around user needs, not project structure: what would they want to find quickly? Organise content by target audience, use case, or impact. This makes it easier for stakeholders to navigate and reuse your great work.

3

Tell a compelling project story linked to results

Present a clear narrative. Use facts, indicators, testimonials, and real examples to show impact. Connect this story directly to outputs so users understand why they matter and how they can benefit.

4

Package outputs for easy reuse

Avoid overwhelming users with many documents. Group tools into meaningful bundles (e.g. by theme or audience). Use formats like factsheets, summaries, or visual content to make materials easy to understand, reuse, and adapt.

5

Use engaging formats

Combine text with visuals like videos, infographics, and quotes. Guide users through the site with clear calls-to-action. Make key resources easy to find, especially on “Outputs & Results” pages.

[Read more in the Programme Manual](#)